SERC RESEARCH REVIEW 2023 | NOVEMBER 15, 2023

# DAU Credential Development and Workforce Development in Artificial Intelligence and Data Analytics

WRT-1073

Sponsor: Defense Acquisition University

**Presenter: A. Emrah Bayrak, Assistant Professor** 





## **Training the Workforce**

Growing need to catch up with the advances in the cyber domain



create a training program to help Federal employees responsible for purchasing Al technologies better understand its risks and benefits



responsible for the acceleration of the DoD's adoption of data, analytics, and AI

CHIEF DIGITAL AND ARTIFICIAL INTELLIGENCE OFFICE

## **Developing Training Paths**



## **Project Goal:**

- Provide micro-credentials to the defense acquisition workforce for the competencies relating to Data Analytics and Artificial Intelligence
- Identify training paths tailored for the needs of the defense acquisition workforce



## **Information Sources**

#### Three sources of information:

- SME Discussions (Voice of experts)
- Defense Cyber Workforce Framework (Voice of DoD)
- DAU Course Database

#### **Analysis Overview:**

Step 1

- DCWF ←→ DAU Course Database
  - How much of the DoD needs are met



**Identify Learning Assets** 

Step 2

- SME Discussions ←→ Course Selections
  - How much of the expert needs are reflected



## **Voice of Experts**

- 13 SMEs from academia, industry and government
  - > Experts working for / interacting with several agencies across DoD
  - ➤ Varying expertise levels in the area of DA/AI/ML
- 1hr-long discussions focusing on:
  - ➤ How DA/AI/ML is used
  - Critical skillsets needed in the area of DA/AI/ML
  - > Training preferences

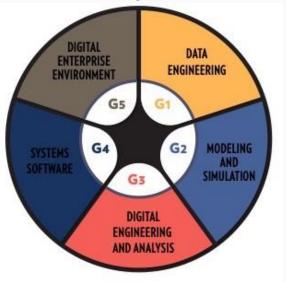
## **Voice of DoD**

#### Al Workforce Framework



Concentration

## Digital Engineering Competency Framework



#### **Defense Cyber Workforce Framework**

IT Cyberspace Cybersecurity

Archetype

Description

Cyberspace Effects

Intelligence Cyberspace Cyberspace Enablers Software Engineering

Al / Data

Workforce Elements

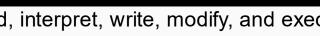
## Voice of DoD

AI/ Data

#### **Defense Cyber Workforce Framework**

Work Role	# of KSATs
Al Adoption Specialist	53
Al Innovation Leader	72
Al Risk & Ethics Specialist	50
Al Test & Evaluation Specialist	75
AI/ML Specialist	71
Data Analyst	38
Data Architect	39
Data Officer	50
Data Operations Specialist	53
Data Scientist	47
Data Steward	39

**Total: 587** 



Read, interpret, write, modify, and execute scripts, macros, and functions.

Manipulate and clean large, disparate datasets for bulk analysis to identify connections.

Utilize different programming languages to write code, open files, read files, and write output to different files.

Present technical information to technical and non-technical audiences.

Tasks

#### Knowledge, Skills, and Abilities

Knowledge of how to collect, store, and monitor data.

Knowledge of how to structure and display data.

Knowledge of how to use data to tell a story.

Knowledge of laws, regulations, and policies related to Al, data security/privacy, and use of publicly procured data

## **DAU Course Database**





#### **Assets from Three Course Providers**

- Coursera
- LinkedIn Learning
- Skillsoft (formerly Percipio)

# of Relevant Learning Assets > 18,000



**Training Needs** 



**Training Sources** 

**KSATs** (x 587)

**DAU Course Descriptions (x 18,239)** 

Establish and collect metrics to monitor and validate AI workforce readiness.

Knowledge of how to use data to tell a story

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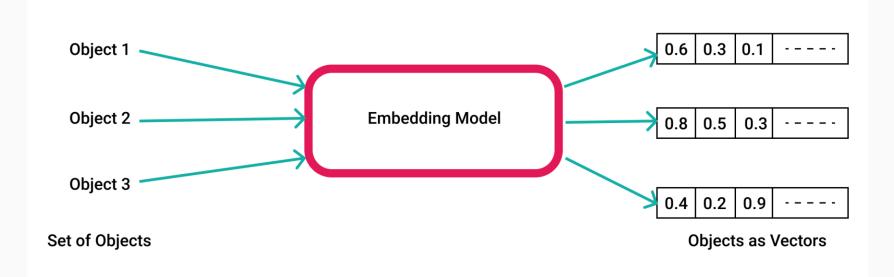
#### **Artificial Intelligence: Types of Artificial Intelligence**

This course covers simple and complex types of AI available in today's market. In it, you will explore theories of mind research, self-aware AI, artificial narrow intelligence, artificial general intelligence, and artificial super intelligence. [...]

#### Predictive Analytics: Random Forests & Uplift Models

Nestled within machine learning are ensemble techniques, enabling the combination of multiple models to reduce prediction error and improve forecasting ability. Examine machine learning methods, including random forests and uplift models. [...]

A Perfect Task for Large Language Models



- A whole paragraph of text or any other object can be reduced to a vector
- Allows translating semantic similarity as perceived by humans to proximity in a vector space
  - Similar words or sentences would lie close to each other on the vector space

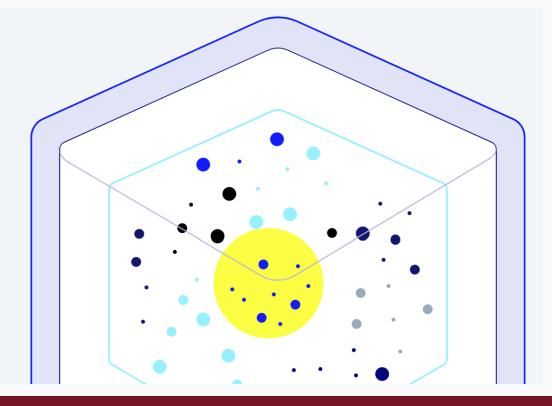
We compared KSATs with DAU Course Descriptions using this embedding

- Existing vector database from Pinecone
  - > Allows using pre-trained models to create the embeddings
  - Pre-trained models developed using public databases (not necessarily with technical database)

## The Pinecone Vector Database

Storing and searching through AI representations of your data lets you build search apps that "get it" and chatbots that answer right. Without exposing your data or fine-tuning models.

What is a vector database  $\rightarrow$ 



## Each KSAT is mapped to the most similar five courses in the database

#### More similar

KSAT		Course 1	Course 2	Course 3	Course 4	Course 5	
Establish and collect metrics to monitor and validate AI workforce			Understand the	Artificial	Responsible AI:	Al Accountability	
		Introducing AI to	Introducing AI to importance of Intelligence: Principles and		Principles and	Al Accountability Essential	
		Your Organization	building an AI-	Planning Al	Practical	Training	
readiness.			ready culture	Implementation	Applications	ii aii iii iy	
		Score: 0.82	Score: 0.89	Score: 0.94	Score: 0.99	Score: 1.02	
Knowledge of how to use	$\rightarrow$	Visualizing Data	Data		Storytelling with		
Knowledge of how to use data to tell a story.		for Impact: Data	Visualization:	Telling Stories	Data:	Data Storytelling	
uala lo leli a Slory.		Storytelling	Storytelling	with Data	Introduction	Basics	
		Score: 0.41	Score: 0.45	Score: 0.47	Score: 0.54	Score: 0.58	

While some similarity scores may appear low, the course description still matches the KSAT

## **Developing Course Playlists**

Work Role	# of KSATs
Al Adoption Specialist	53
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#### Relevance filter (done manually)

#### Removed irrelevant KSATs:

- Knowledge of the organization's core business/mission processes.
- Knowledge of organization objectives, leadership priorities, and decision-making risks.

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48 Relevant KSATs

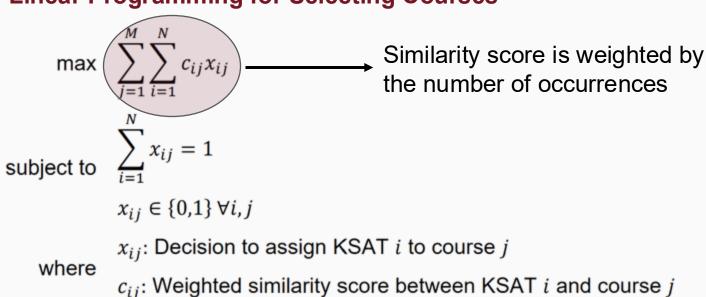
Still a large number!

## **Developing Course Playlists**

## **Example: Al Innovation Leader**

- Overlapping courses across KSATs
- > E.g., Artificial Intelligence: Planning Al Implementation

#### **Linear Programming for Selecting Courses**



#### Courses

	KSAT	C1	C2	C3	C4	C5
	1	0.91	0.93	0.93	0.93	0.95
	2	0.45	0.66	0.75	0.78	0.82
	3	0.64	0.72	0.73	0.74	0.79
	4	0.80	0.82	0.83	0.84	0.87
	5	0.91	0.96	0.96	0.99	1.00
	6	0.82	0.85	0.85	0.89	0.90
	7	0.40	0.71	0.80	0.81	0.81
	8	1.01	1.02	1.02	1.03	1.03
	9	0.65	0.92	0.92	0.97	0.97
	10	0.68	0.77	0.81	0.87	0.89
	11	0.75	0.77	0.84	0.86	0.89
	12	0.77	0.83	0.84	0.90	0.91
	13	0.87	0.95	0.96	0.98	1.00
	14	0.66	0.74	0.74	0.78	0.80
	15	0.88	0.88	0.88	0.89	0.90
	16	0.72	0.80	0.81	0.82	0.84
	17	0.77	0.84	0.86	0.86	0.89
	18	0.71	0.72	0.72	0.79	0.81
	19	0.78	0.84	0.85	0.87	0.89
	20	0.75	0.76	0.80	0.82	0.82
)	21	0.77	0.77	0.80	0.82	0.83
	22	0.82	0.89	0.95	0.99	1.02
	23	0.79	0.88	0.88	0.89	0.91
1	24	0.90	0.90	0.93	0.95	0.95
	25	0.84	0.85	0.89	0.89	0.92
	26	0.85	0.89	0.90	0.90	0.92
	27	1.09	1.11	1.13	1.13	1.14
	28	0.88	0.90	0.94	0.96	0.96
	29	0.85	0.86	0.89	0.91	0.92
	30	0.72	0.76	0.83	0.84	0.84
	31	0.65	0.68	0.75	0.76	0.77
	32	0.85	0.86	0.86	0.87	0.88
	33	0.75	0.79	0.88	0.88	0.88
	34	0.65	0.83	0.85	0.89	0.91
	35	0.72	0.73	0.75	0.76	0.77
	36	0.67	0.72	0.78	0.80	0.80
	37	0.65	0.67	0.69	0.79	0.80
	38	0.81	0.82	0.84	0.84	0.89
	39	0.64	0.67	0.67	0.77	0.80
	40	0.87	0.88	0.88	0.89	0.92
	41	0.79	0.84	0.92	0.93	0.93
	42	0.78	0.83	0.83	0.84	0.84
	43	0.83	0.83	0.87	0.87	0.93
	44	0.67	0.73	0.77	0.78	0.81
	45	0.82	0.86	0.90	0.92	0.92
	46	0.75	0.78	0.78	0.84	0.88
	47	1.01	1.01	1.06	1.09	1.09
	48	0.78	0.79	0.80	0.82	0.84
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## **Sample Playlists**

#### Manually analyzed linear programming results to further refine the list

Seq.	Level	Course Title	Prov.	Duration				
1	1	Data Curation Foundations	LL	4hr, 56min				
2	1	Meaningful Predictive Modeling	CE	8hr, 33min				
3	2	Artificial Intelligence: Types of Artificial Intelligence	SS	47min				
4	2	Artificial Intelligence Foundations: Machine Learning	LL	1hr, 17min				
5	2	World's Smartest Home – Artificial Intelligence	SS	N/A				
6	3	Introducing AI to Your Organization	LL	53min	>	Total: 21 hrs 18 minutes		
7	3	Understand the importance of building an Al-ready culture	SS	49min				
8	3	Machine Learning and Artificial Intelligence Security Risk: Categorizing Attacks and Failure Modes	LL	1hr, 11min				
9	3	Safeguarding Al	LL	36min				
10	3	Al Accountability Essential Training	LL	2hr, 16min	ノ			
		Alternative Course Options				Similar courses listed		
6	3	Artificial Intelligence: Planning Al Implementation	SS	44min -		→		
10	3	Responsible AI: Principles and Practical Applications	LL	1hr, 6min		as alternatives		

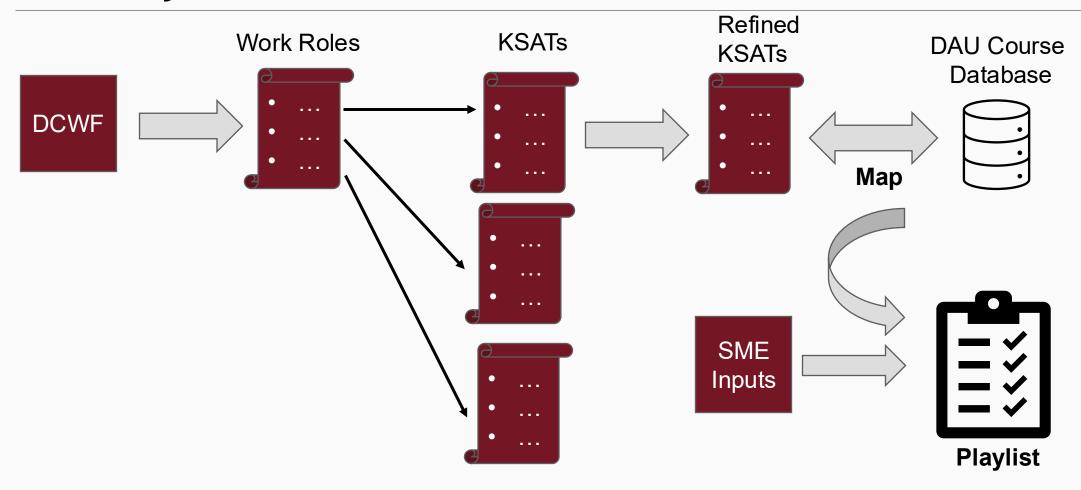
**SYSTEMS** ENGINEERING RESEARCH CENTER

## SME Inputs on Training the Workforce

- Limited time for training
  - > Few people have dedicated time for DA/AI/ML training
  - ➤ Most people do it at their own time
  - Short courses are preferred
- Many expressed need to define prerequisites for training paths
- A big discrepancy in data literacy between leadership and analysts
  - Leadership lacks critical training in broad understanding of the basics of DA/AI/ML
  - More detailed training is better for analysts

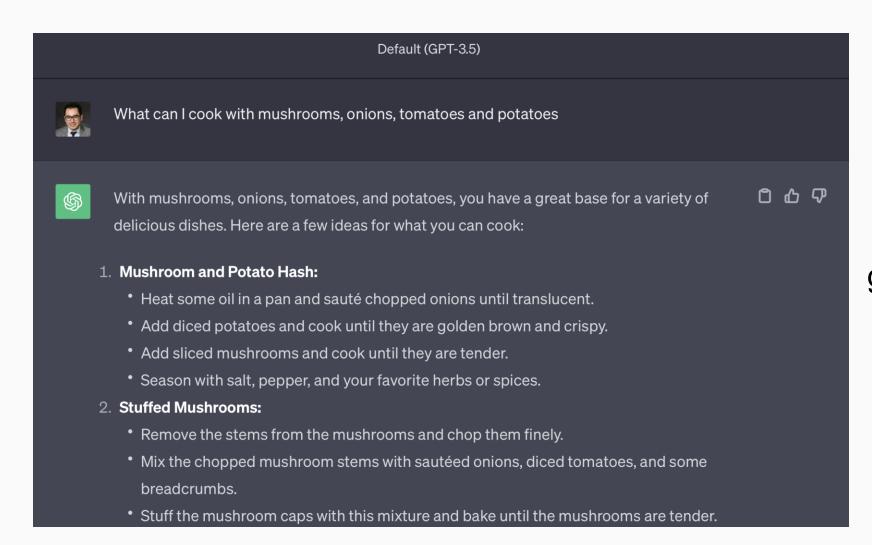
and more ...

## **Summary**



A Generalized Approach to Develop Training Paths for an Organization

#### Future...



We have the methods to build Chat-GPT like generative tools to suggest training paths for a given need

## Thank you

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