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WRT-1040: Application of Digital Engineering Measures

Tom McDermott (Stevens), Kaitlin Henderson (Va Tech)

Alejandro Salado (U.Arizona)

Sponsor: OUSD(R&E)

WASHINGTON DC VIRTUAL

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ANNUAL SPONSOR RESEARCH REVIEW

SERC task WRT-1040 Application of DE Measures

- Using background literature and interviews, develop causal models for candidate metrics.
- Select metrics to be measured based on causal relationships and sponsors' recommendations.
- Establish a measurement plan that combines quantitative and qualitative data, both from direct measurements and from personnel perceptions.
- Characterize organizations and projects (1 or 2) where the measurements will be conducted.
- Conduct sample measurement of benefits and analyze measurement results.

Agenda

- Motivation
- Previous work
- Causal Model
- DE Measurement Framework
- Validation Efforts
- Conclusions

Motivation

- As systems continue to increase in size and complexity, the industry moves towards a Digital Transformation
- DE aims to bridge business processes and integrate design data across all functional disciplines
- MBSE enables this collaboration for DE, and is an important part of the larger Digital Transformation
- There is little-to-no quantitative evidence of the value of MBSE at this point, **the majority of the evidence is qualitative**

Previous Work

- MBSE Literature Review
- MBSE Maturity Benchmark Survey
- DE Metrics Study



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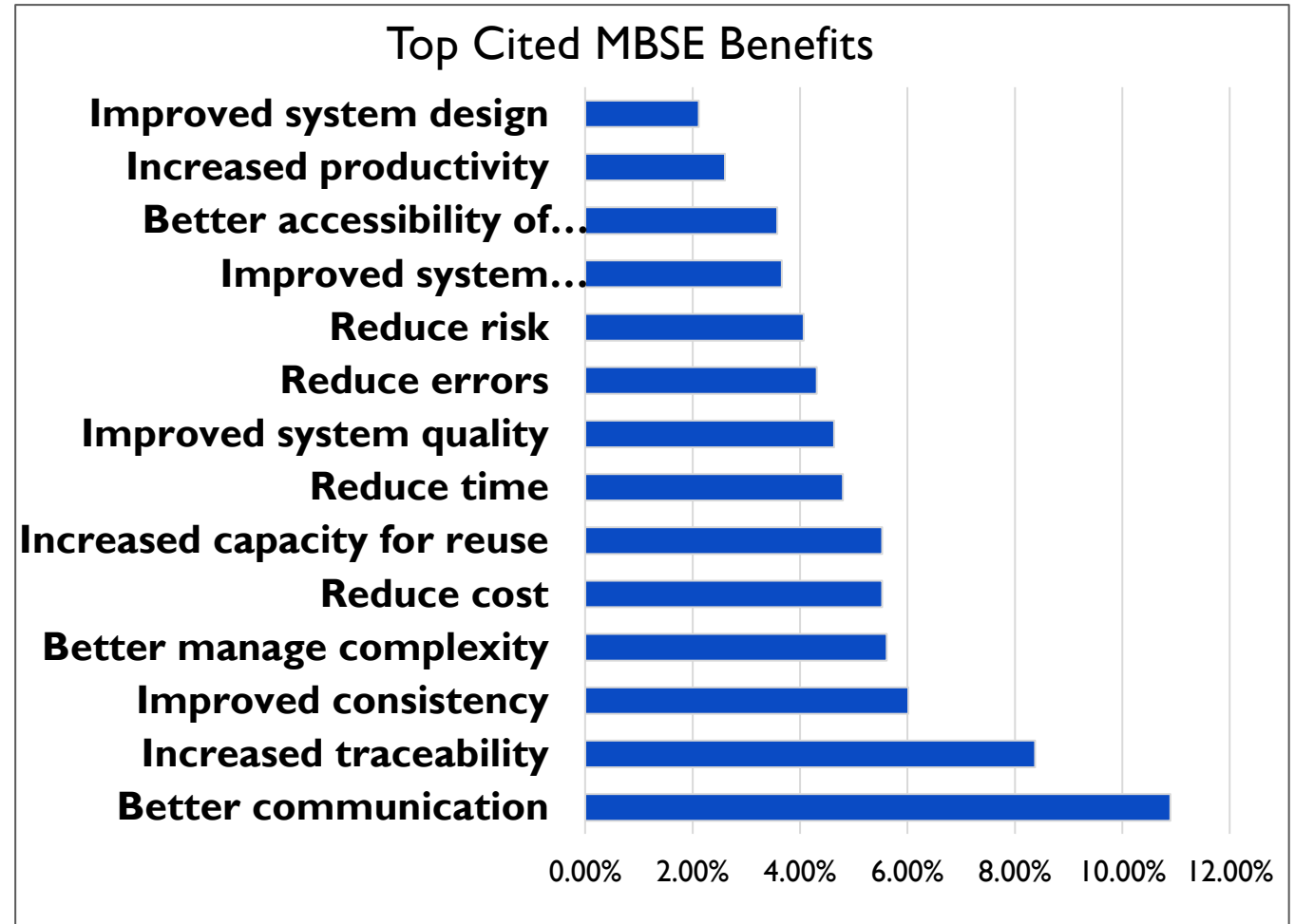
RESULTS OF THE SERC | INCOSE | NDIA MBSE MATURITY
SURVEY ARE IN

June 10, 2020

<https://sercuarc.org/results-of-the-serc-incose-ndia-mbse-maturity-survey-are-in/>

MBSE Literature Review

- Systematic review of research and practice papers in major systems engineering journals and conference proceedings
- Benefits of MBSE claimed in papers were recorded and aggregated into 48 benefits



MBSE Maturity Benchmark Survey

- Survey to establish a current profile of MBSE use and expectations in the industry
 - Assess the observed and expected value of MBSE
 - Collect reports of enablers and barriers to MBSE adoption
- Results from the survey related to benefits aligned well with literature review results
- 37 factors were found to be enablers and/or obstacles to adoption

Top Enablers	Top Obstacles
Leadership Support	Organizational Culture
People willing to use MBSE tools	Workforce Knowledge/Skills
Workforce Knowledge/Skills	Leadership Support
Demonstrating Benefits/Results	Awareness of MBSE Benefits

DE Metrics Study

- Identified 55 potential metrics across 5 categories
- Categories are linked to enterprise Digital Transformation objectives
- Derived from the MBSE Benchmark Maturity Survey and Literature Review
 - Top cited metrics =>

Metric Area	Metrics Category
Quality	Increased traceability
	Reduced defects/errors
	Reduced cost
Velocity/ Agility	Reduced time
	Improved consistency
	Better support for integration, Early V&V
	Increased capacity for reuse
User Experience	Multiple viewpoints of model
	Higher level support for automation
Knowledge Transfer	Better accessibility of information
	Better communication/ info sharing
Adoption	DE/MBSE methods and processes
	Training
	People willing to use DE/MBSE tools

DE Metrics Working Group



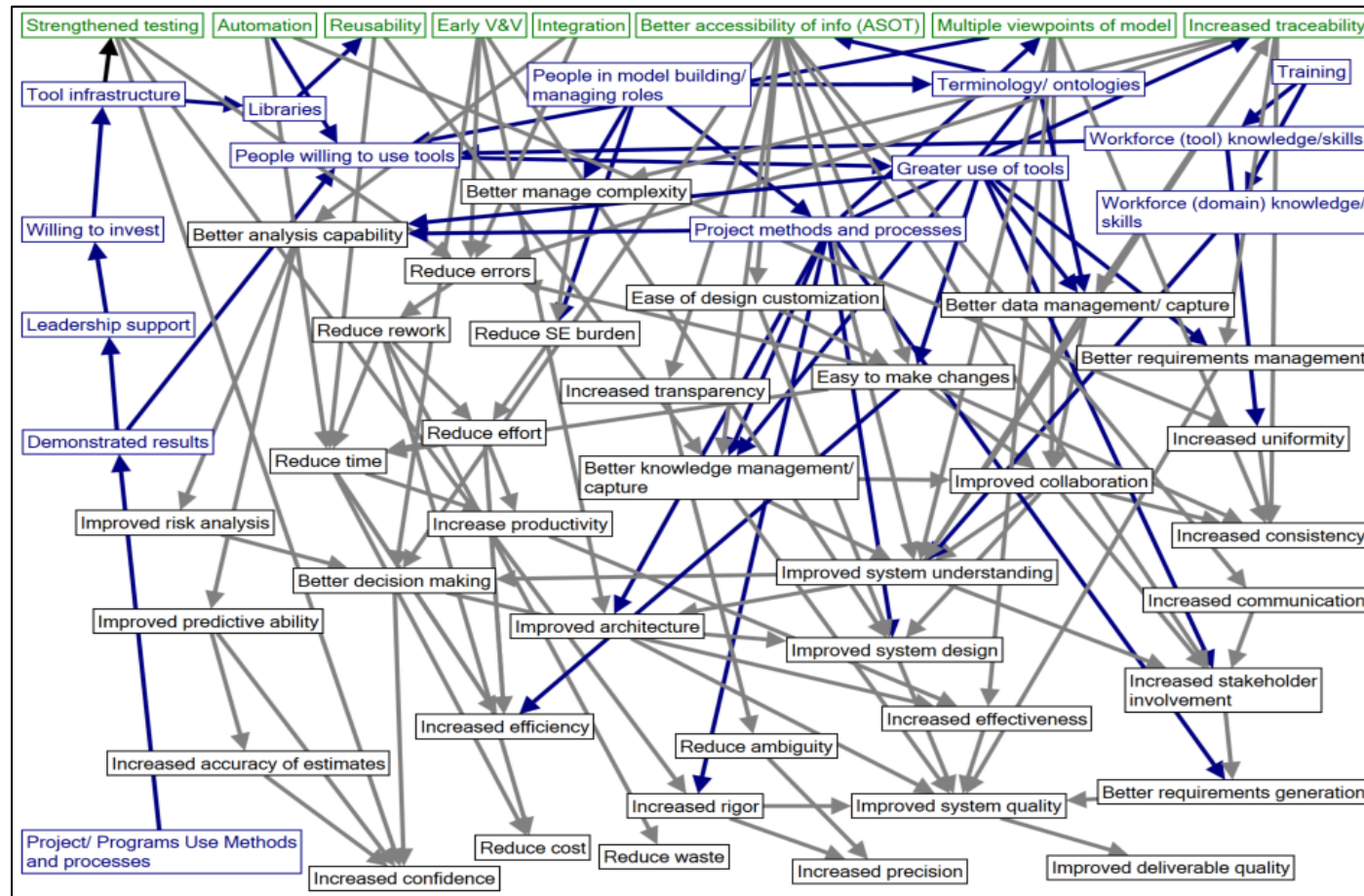
- Chartered to standardize DE metrics specification
- Based on the Practical Software Measurement (PSM) methodology
- Government/ Industry consensus-based

Chair: Joe Bradley
joseph.bradley@mainsailgroup.com

Causal Model: Methodology

- Based on precedence in the Performance Measurement field, a causal map was determined to be an effective method of selecting important measures
- Causal map consists of nodes and causal links between nodes
- Steps of methodology:
 - Select nodes
 - Develop causal links
 - Seek validation from SMEs

Causal Map



Strengthened testing
Higher level support for
Automation
Reusability
Early V&V
Higher level support for
Integration
Better accessibility of info
(ASOT)
Multiple viewpoints of model
Increased traceability

SME Validation

- Members of Digital Engineering Metrics Working Group provided feedback verbally after being walked through the map

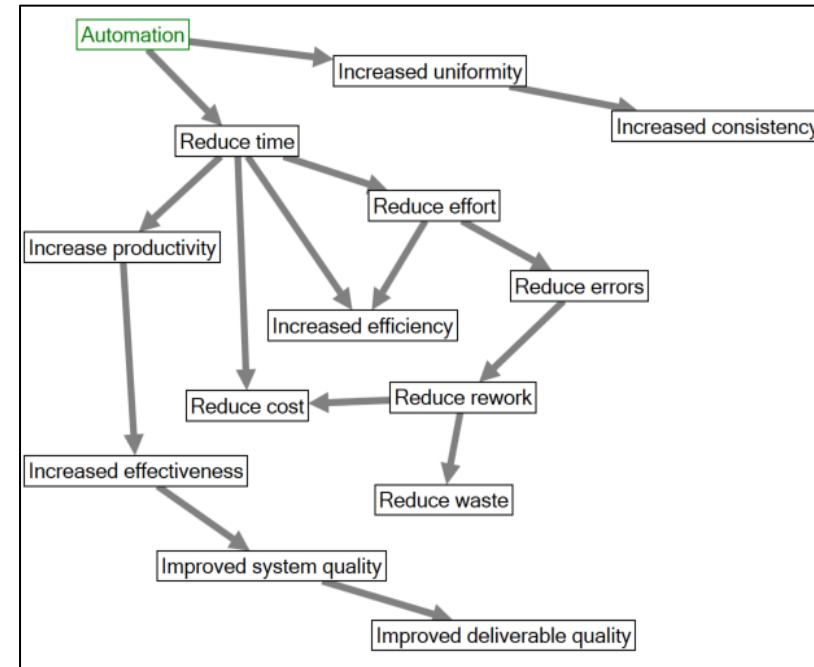
Defining a Measurement Framework for Digital Engineering

AIA
AEROSPACE
INDUSTRIES
ASSOCIATION

A collaboration among industry, government, and academia

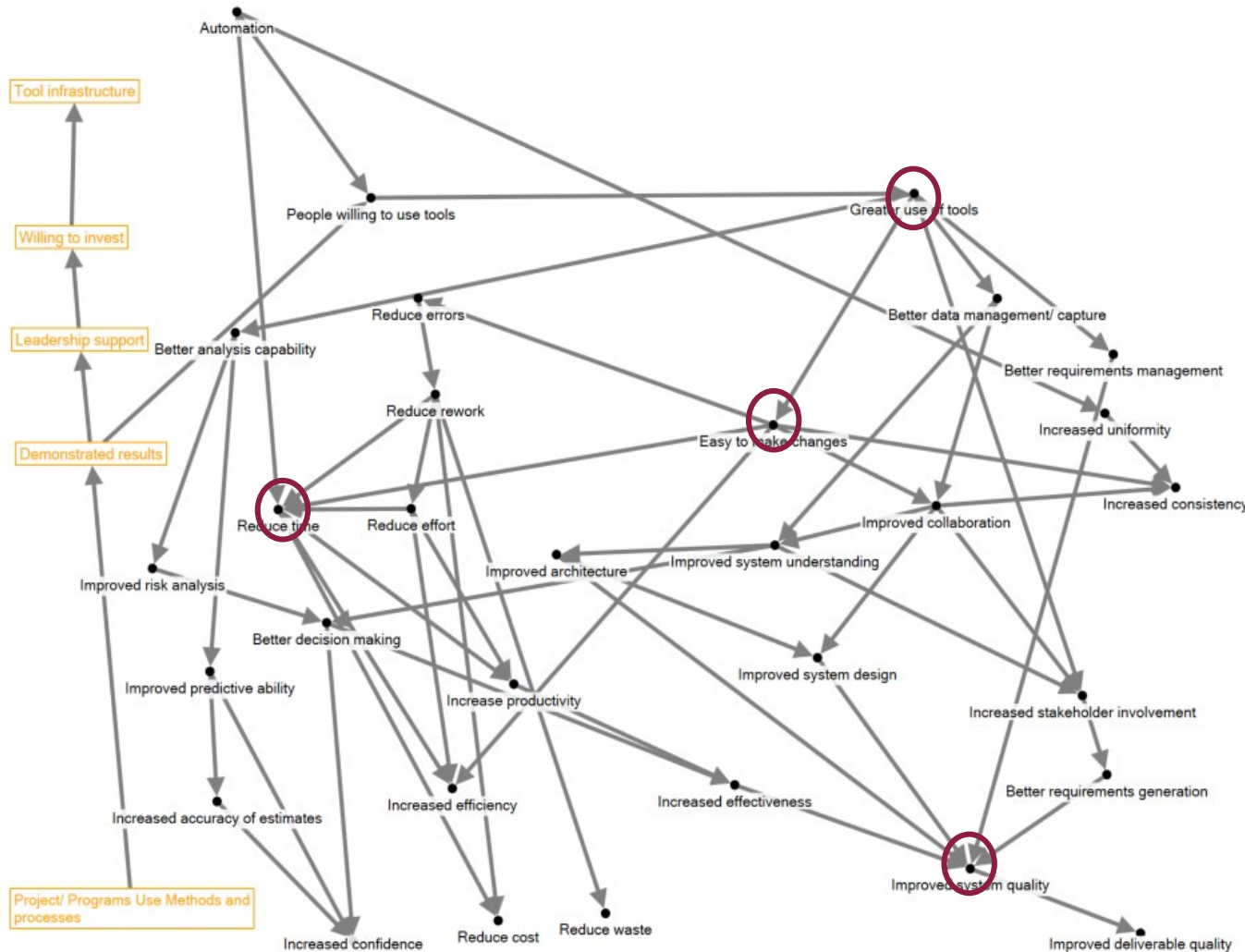
NDIA INCOSE PSM RE SYSTEMS ENGINEERING RESEARCH CENTER

21JUL2021



Example
breakdown of
causal map for
presentation to
SMEs

Causal Map Analysis



Visual analysis key nodes:

- Greater use of tools
- Easy to make changes
- Reduce time
- Improved system quality
- Reduce rework
- Improved collaboration
- Reduce effort
- Improved system understanding

Causal Map Analysis

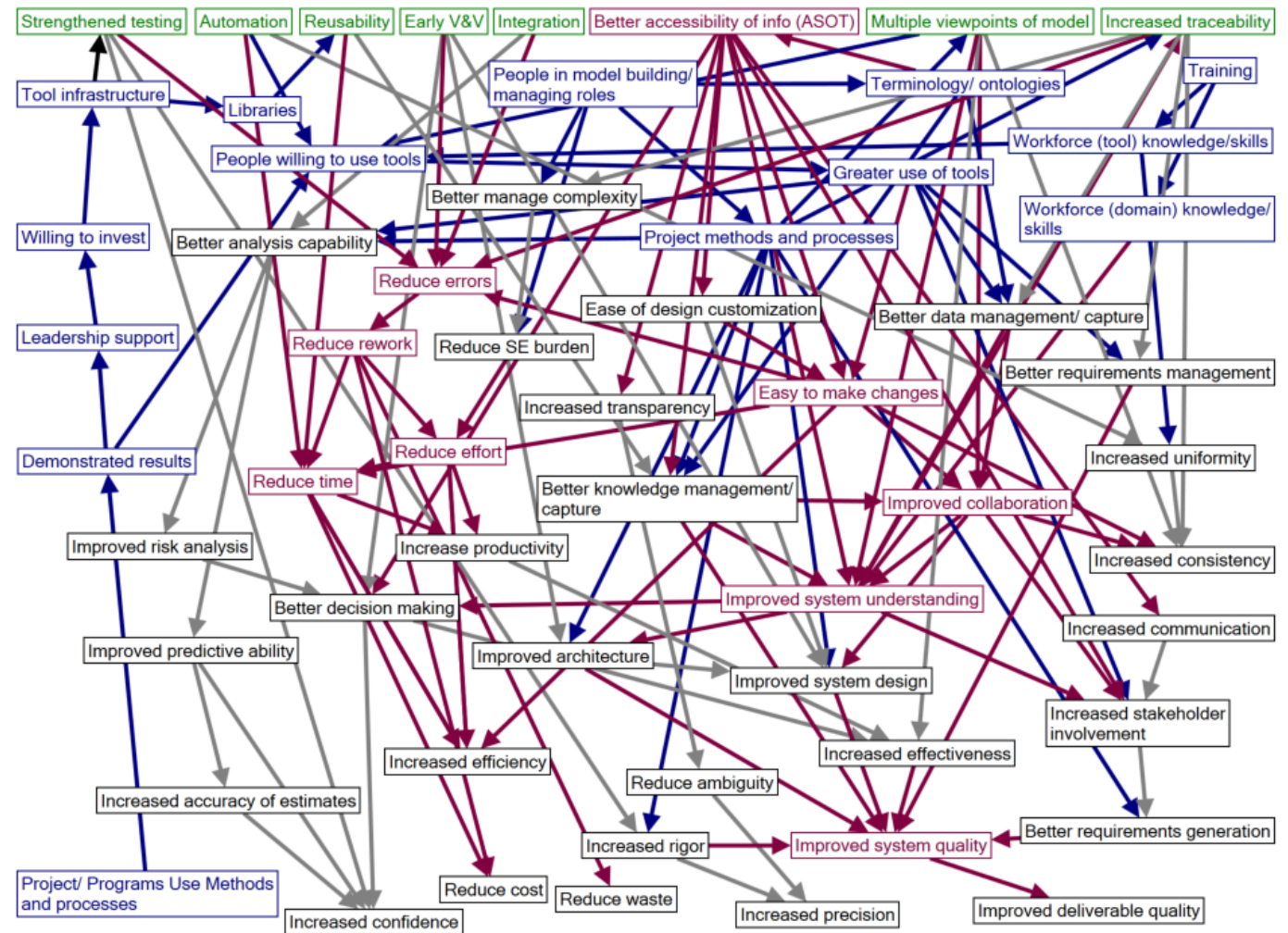
Eigenvector Centrality		PageRank	
Better accessibility of info (ASOT)	0.0659	Better accessibility of info (ASOT)	2.2002
Improved collaboration	0.0624	Project methods and processes	2.0069
Improved system understanding	0.0576	Reduce time	1.8383
Better knowledge management/ capture	0.0494	Improved system understanding	1.7941
Project methods and processes	0.0493	Improved system quality	1.7559
Increased stakeholder involvement	0.0401	Improved collaboration	1.7101
Easy to make changes	0.0397	Easy to make changes	1.6249
Multiple viewpoints of model	0.0367	Better knowledge management/ capture	1.4082
Improved system design	0.0345	Reduce errors	1.3660

Nodes ranked based on number of links

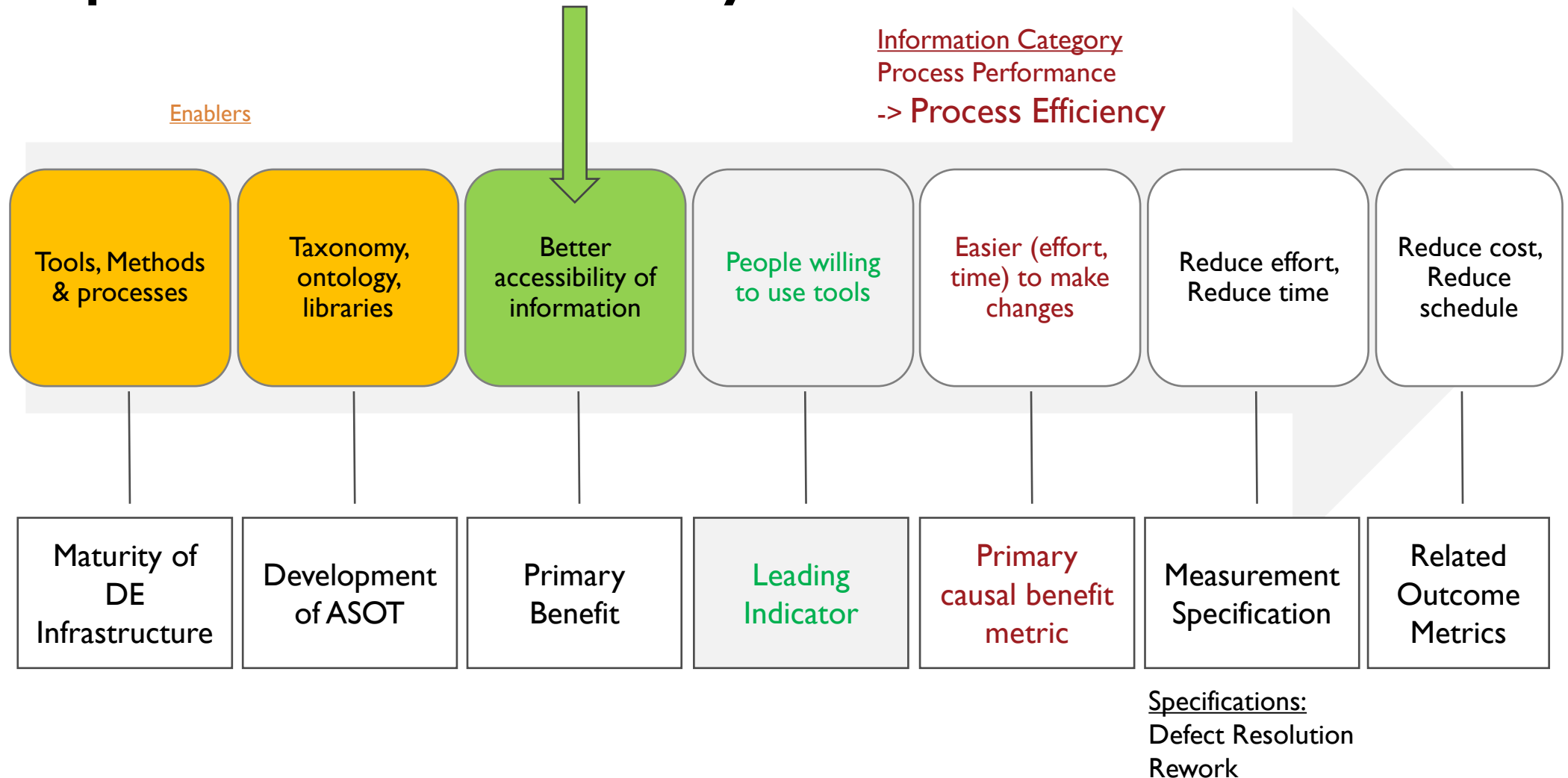
In-Degree	Out-Degree
Improved system quality	Better accessibility of information
Improved system understanding	Project methods and processes
Improved system design	Easy to make changes
Improved collaboration	Multiple views of model
Increased consistency	Greater use of tools
Increased stakeholder involvement	Terminology/ ontologies
Reduce errors	Early V&V

Top Metric Candidates

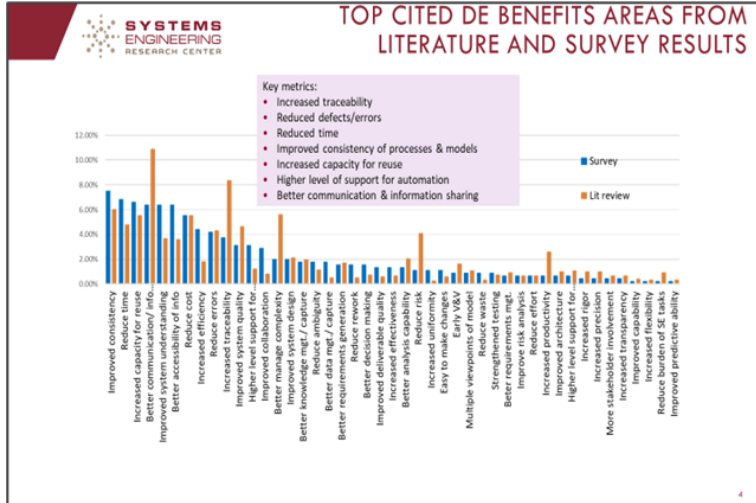
- Accessibility of information
- Collaboration
- System understanding
- Ease of making changes
- Time
- Rework
- Effort
- System quality (defects)



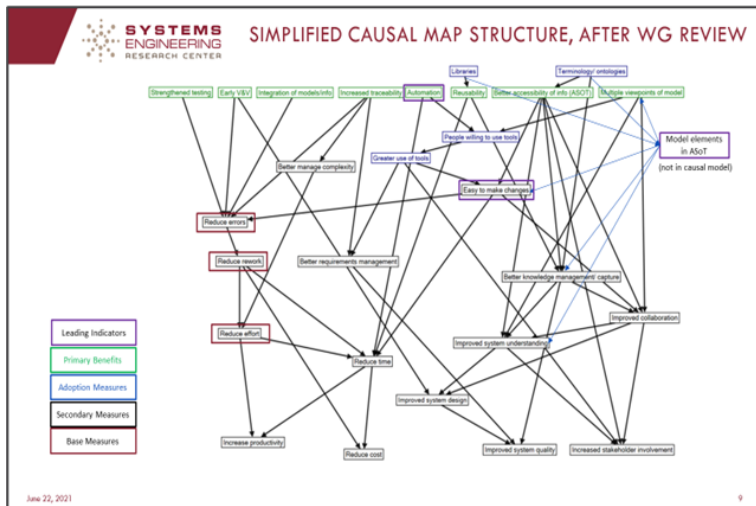
Example Causal Pathway



Transition Framework

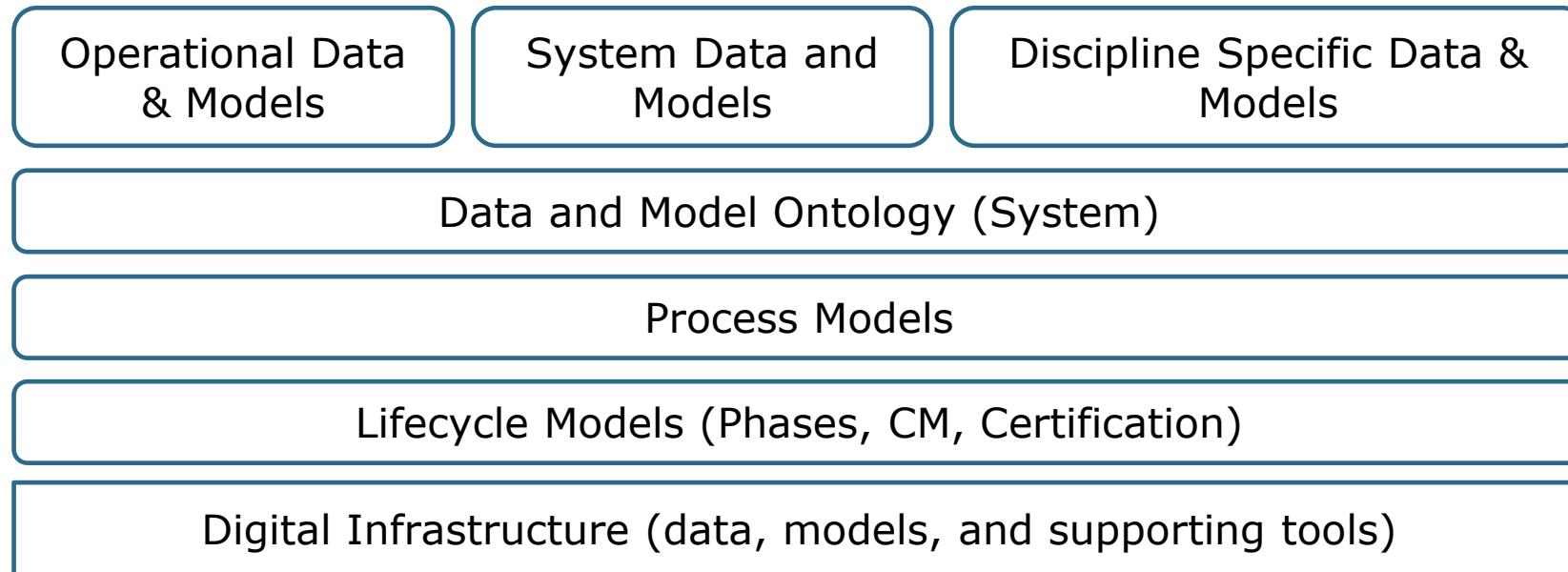


The PSM DE measurement framework builds on research from DoD SERC and definition of measures based on information needs relative to traditional development

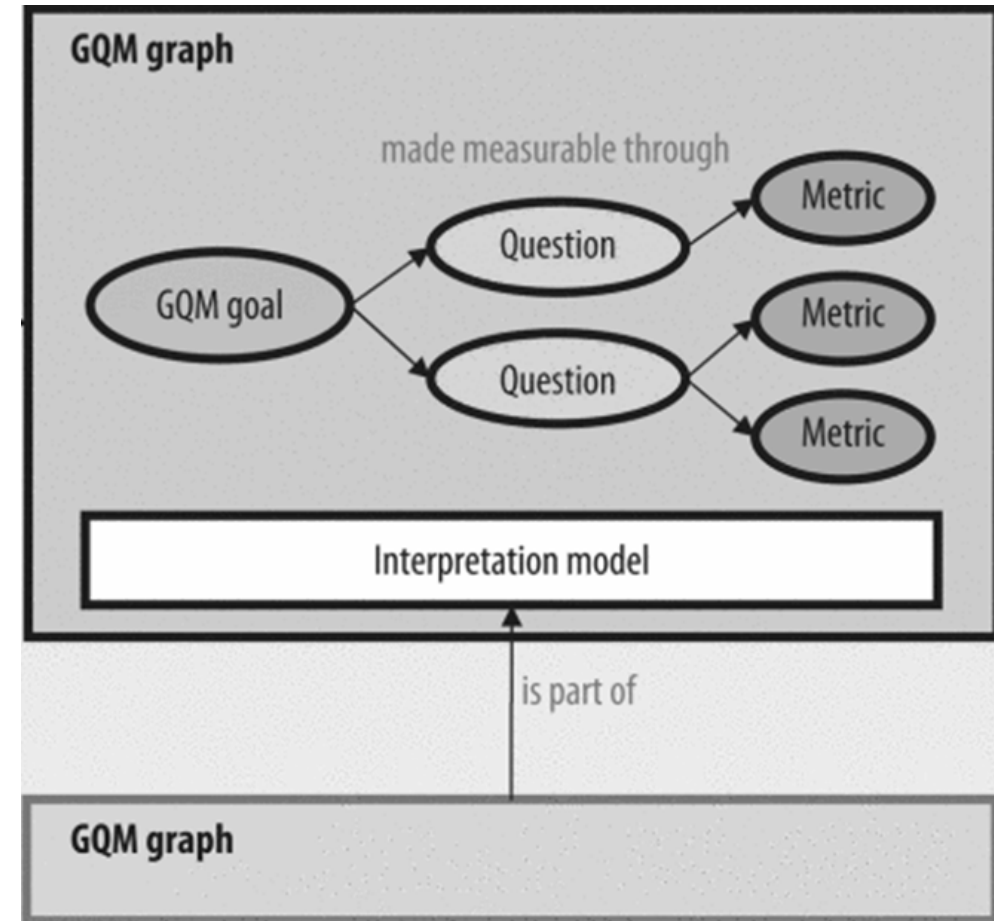
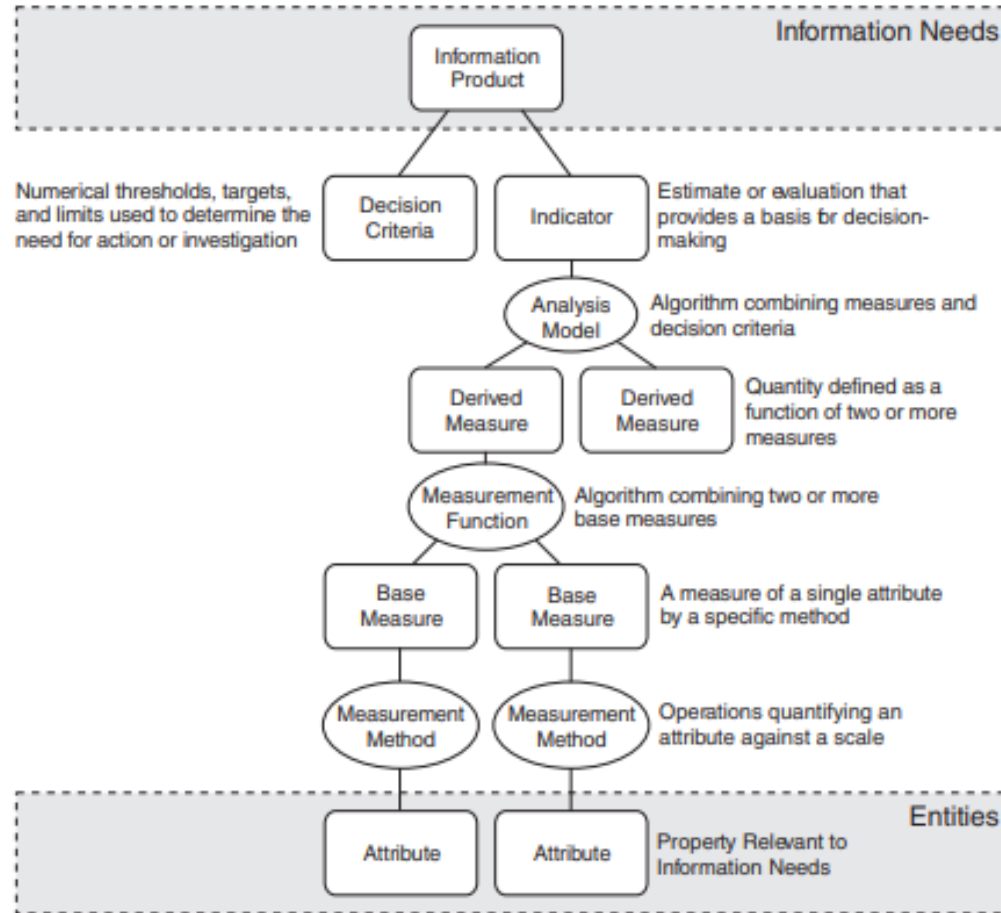


DE Work Decomposition

- Decomposition of the DE process flow is generally associated with models and underlying data, and the digital infrastructure supporting them. All are important concepts in the measurement approach and have related specifications.



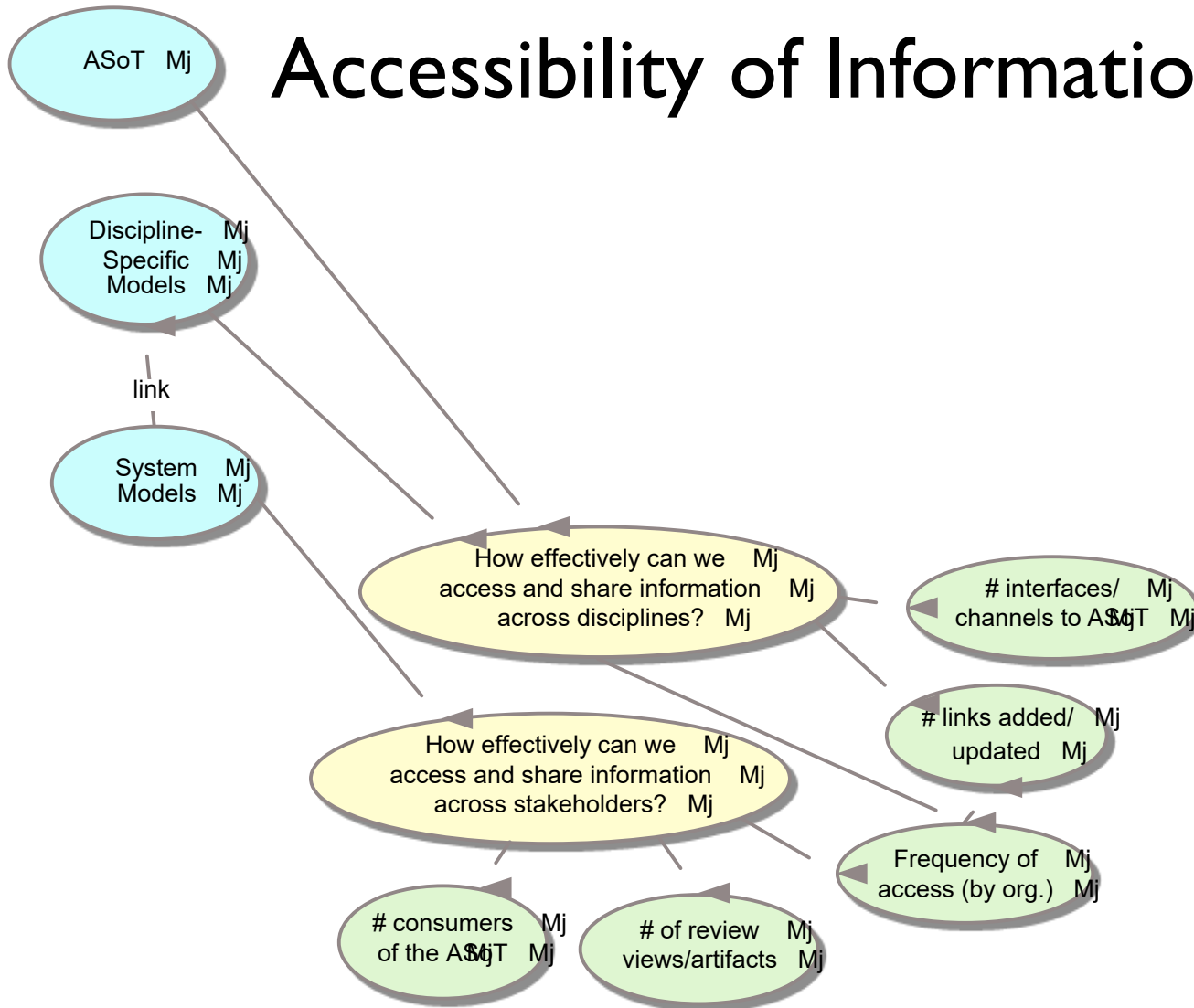
PSM Framework - GQM Framework



Mapping the DE Framework

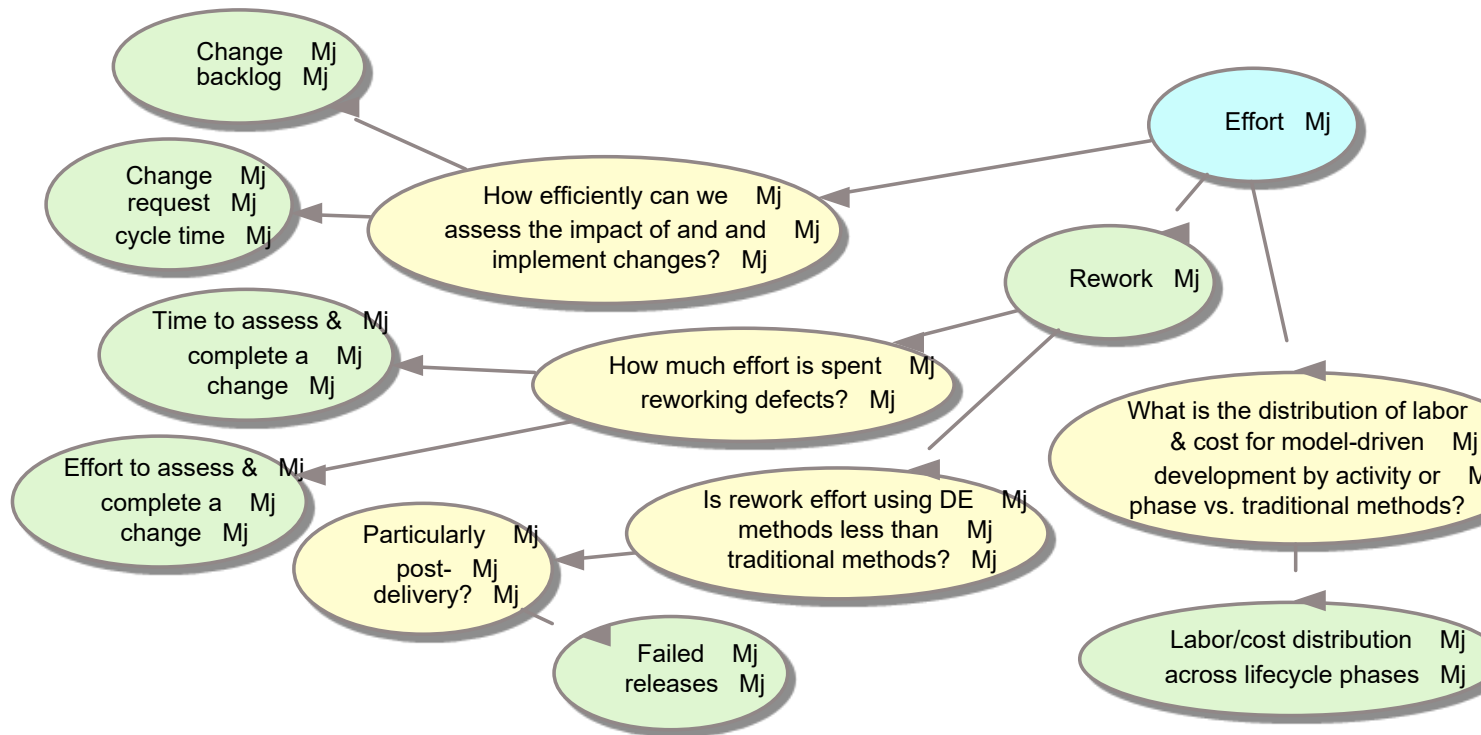


Accessibility of Information



Goal	Purpose Issue Object (process) Viewpoint	Improve The quality of Collaboration Between stakeholders For everyone involved in the system
Question		How effectively can we access and share information across stakeholders?
Metrics		# consumers of the ASOT # of review views/artifacts Frequency of access (by org)
Question		How effectively can we access and share information across disciplines?
Metrics		# interfaces/ channels to ASOT # links added/ updated Frequency of access (by org)
	Issue Object (process) Viewpoint	The accessibility of Information for everyone involved in the system
Question		Are all stakeholders accessing the data/models for review?
Metrics		# of people using models # of people requiring artifacts outside the ASOT
Question		How effectively can we access and share information across stakeholders?
Metrics		# consumers of the ASOT # of review views/artifacts Frequency of access (by org)
Question		How effectively can we access and share information across disciplines?
Metrics		# interfaces/ channels to ASOT # links added/ updated Frequency of access (by org)

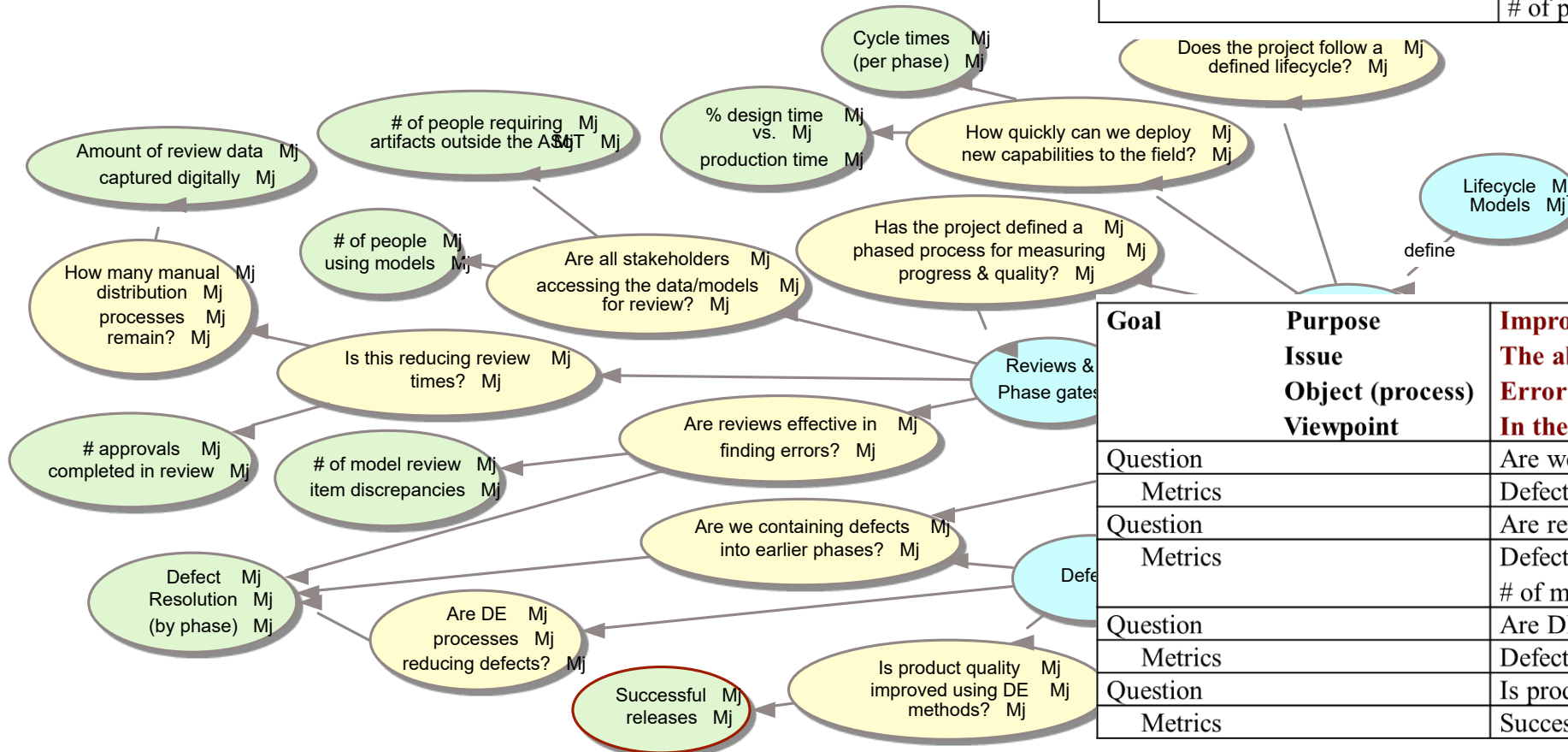
Effort – Rework – Easy to make changes



Goal	Purpose Issue Object (process) Viewpoint	Reduce The amount of Rework to correct errors/ defects In the system
Question		Are we containing defects into earlier phases?
Metrics		Defect resolution (by phase)
Question		How much effort is spent reworking defects?
Metrics		Time to assess and complete a change Effort to assess and complete a change

Reviews – Defects

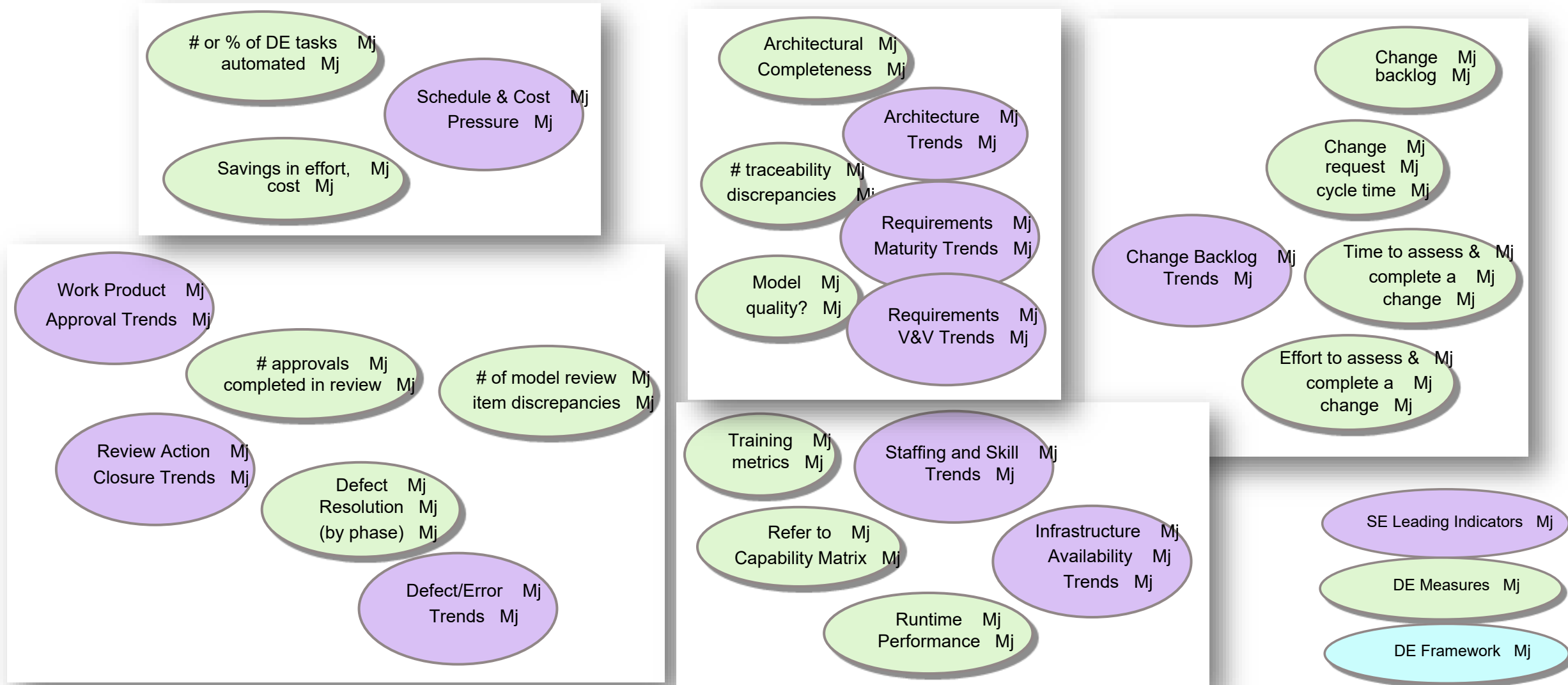
Goal	Purpose Issue Object (process) Viewpoint	Improve The understanding of The system For all users and stakeholders
Question		How many people are trained to the appropriate levels for DE based on role?
Metrics		Training metrics
Question		Are all stakeholders accessing the data/models for review?
Metrics		# of people using models # of people requiring artifacts outside the ASOT



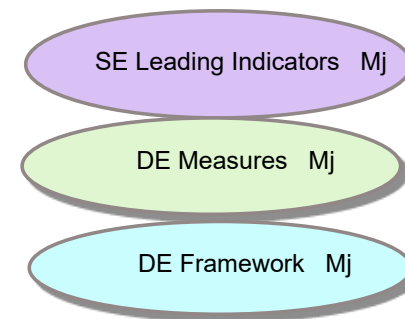
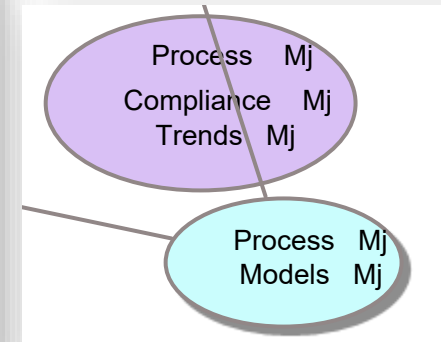
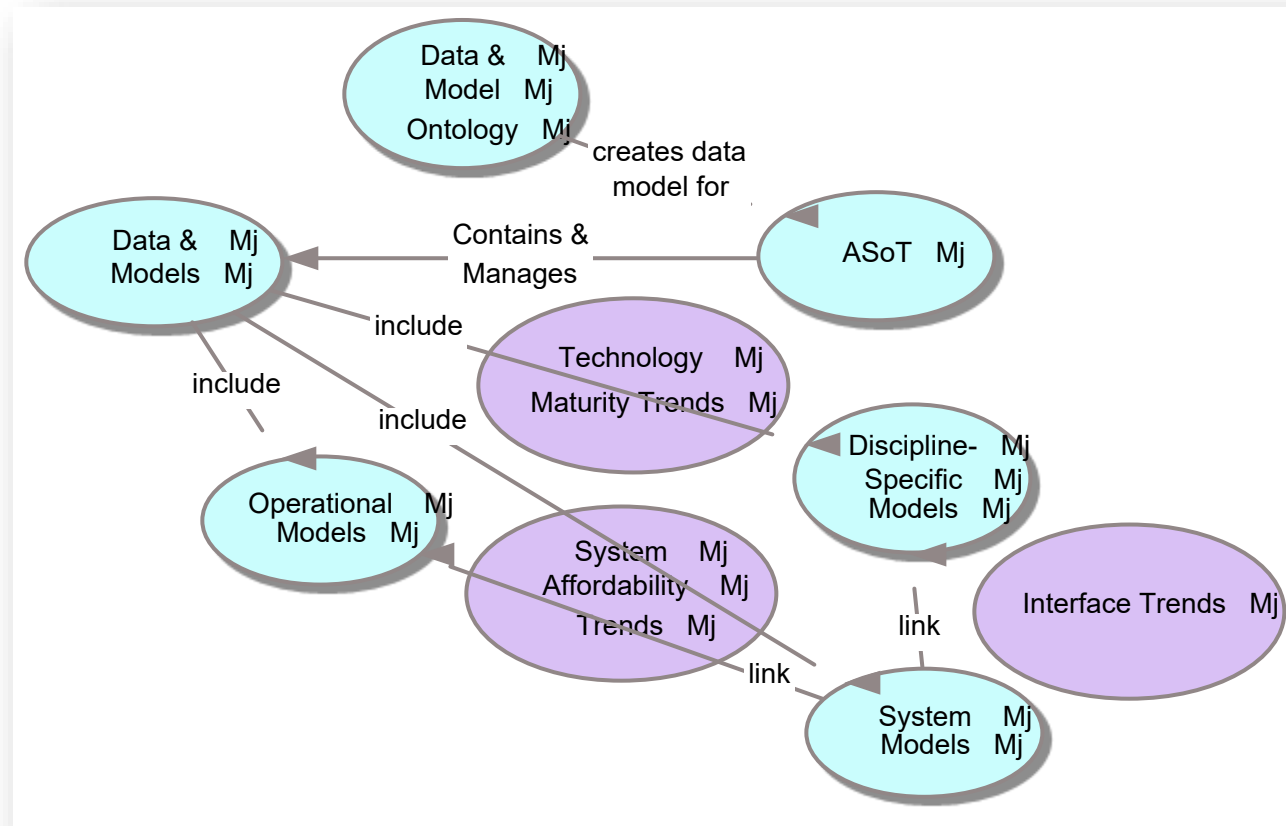
Validation Efforts

- Relation to Previous Systems Engineering Measurement Efforts
 - INCOSE/PSM/MIT Systems Engineering Leading Indicators Guide V2.0
- (Limited) Literature Review Validation
 - Submarine Warfare Federated Tactical Systems (SWFTS)
- Program Office discussions (ongoing)
- DE/MBSE Tool Capability Survey (ongoing)
- Transition: SE Modernization Program

Link to Systems Engineering Leading Indicators

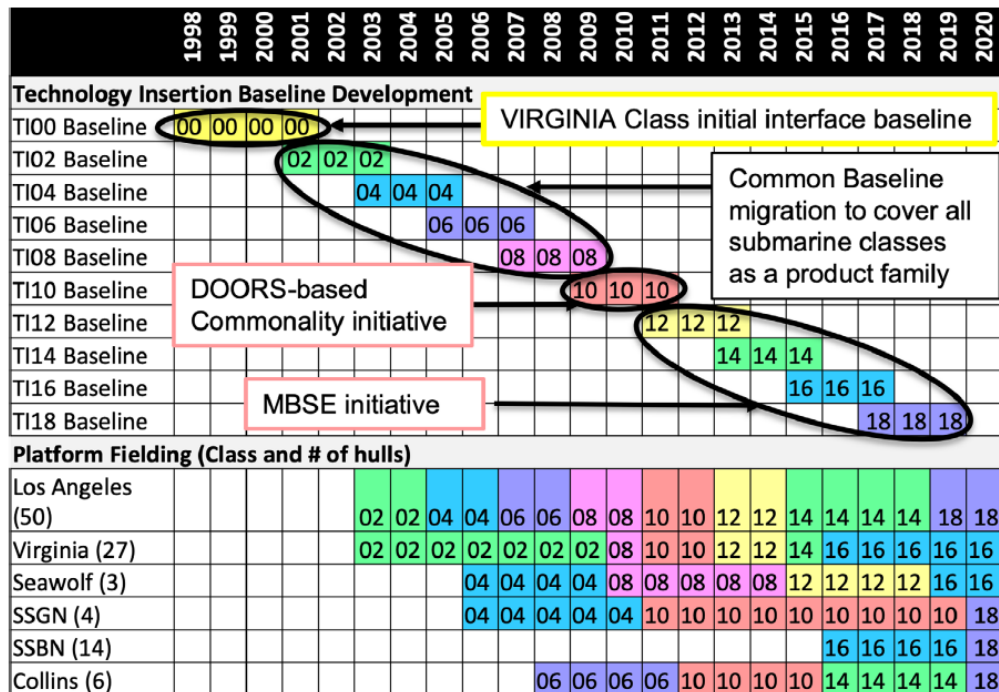


Link to Systems Engineering Leading Indicators



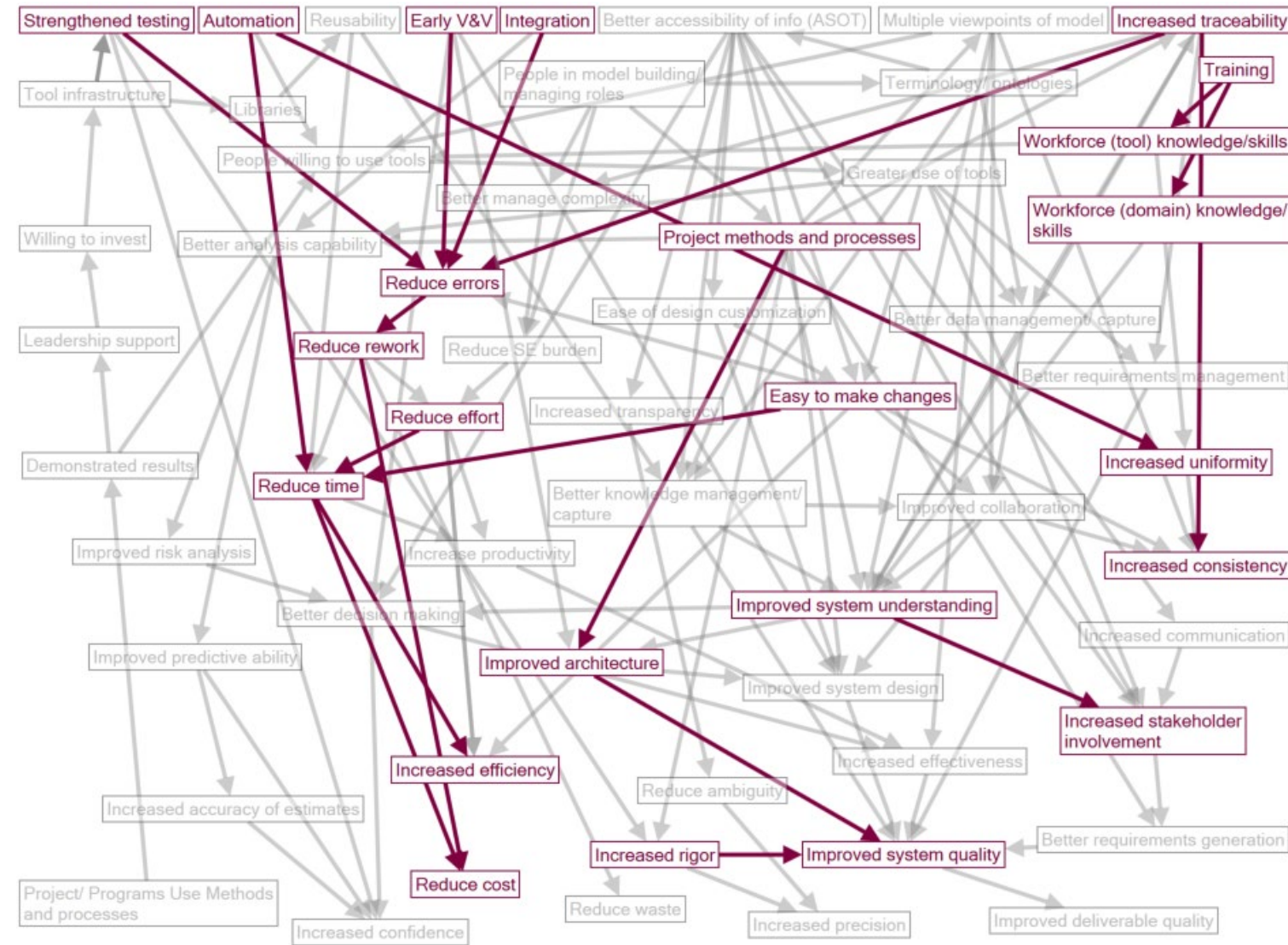
Submarine Warfare Federated Tactical Systems (SWFTS)

Case Study Validation



Model Validation (n=1)

- Application of MBSE to Submarine Warfare Federated Tactical Systems (SWFTS) program
- Measured monetary and operational benefits



Rogers III, E. B., & Mitchell, S. W. (2021). MBSE delivers significant return on investment in evolutionary development of complex SoS. *Systems Engineering*.

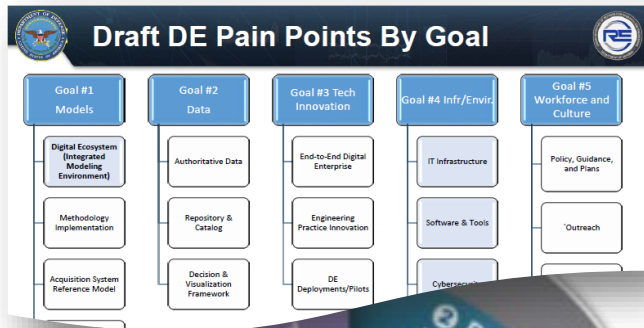
Further Validation Efforts

- Program Office discussions (ongoing)
- DE/MBSE Tool Capability Survey (ongoing)
- Transition: SE Modernization Program

Questions?

Backup slides

SERC Research Program on DE Metrics



Baldrige Excellence Framework and Criteria for Performance Excellence

- Higher productivity
- Greater customer loyalty
- Increased market share
- Improved profitability
- Better employee relations



INCOSE Model-Based Capabilities Matrix and User's Guide

Summary DE Success Measures Framework

Models are used to inform enterprise and program decision making

An enduring, authoritative source of truth is used over the lifecycle

Use technological innovation to improve engineering practices

Infrastructure and environments support improved communication and collaboration

Transform culture and workforce engineering across the lifecycle

Quality:

- Reduce Errors/Defects
- Improve System Quality
- Improve Traceability
- Reduce Cost

Knowledge Transfer:

- Better access to information
- Better communication/ info sharing
- Collaboration

Velocity/Agility:

- More Reuse
- Improve Consistency
- Increase Efficiency
- Support Integration
- Reduce Time

User Experience:

- Manage Complexity
- Improved System Understanding
- Automation

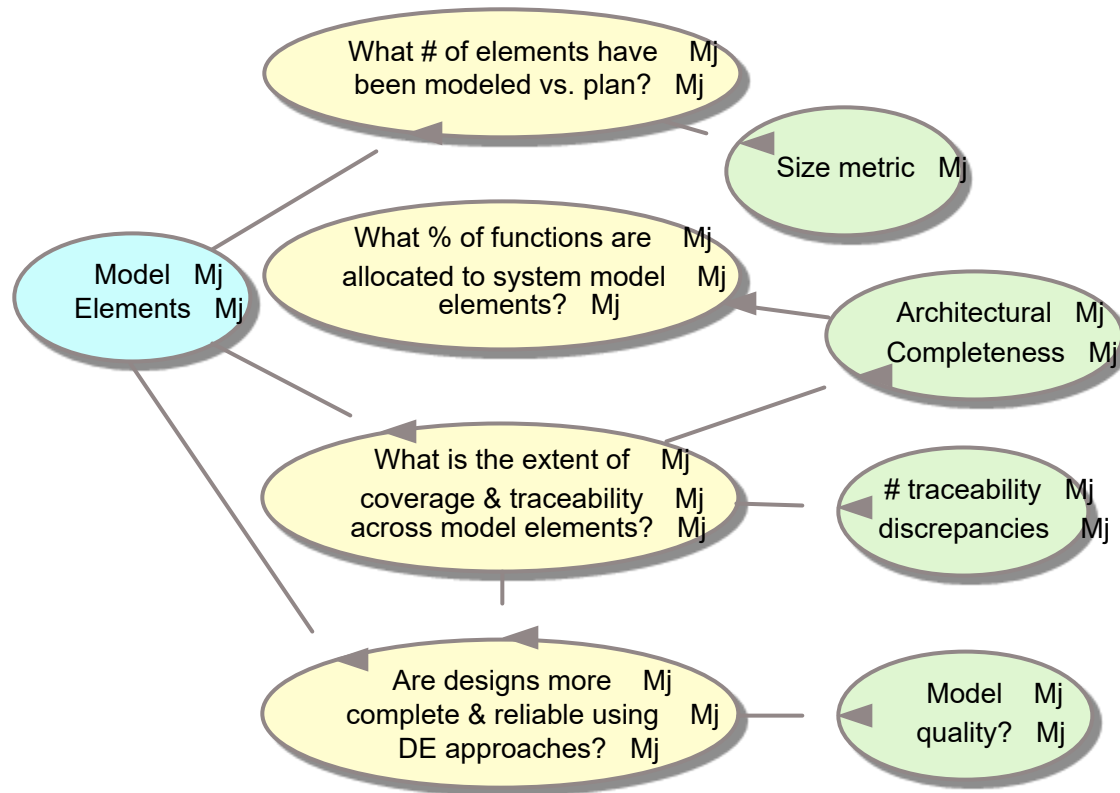
Adoption:

- Methods/Processes
- Roles/Skills
- Training/Tools
- Leadership support
- Change Mgmt Process
- Resources

Direct Benefits

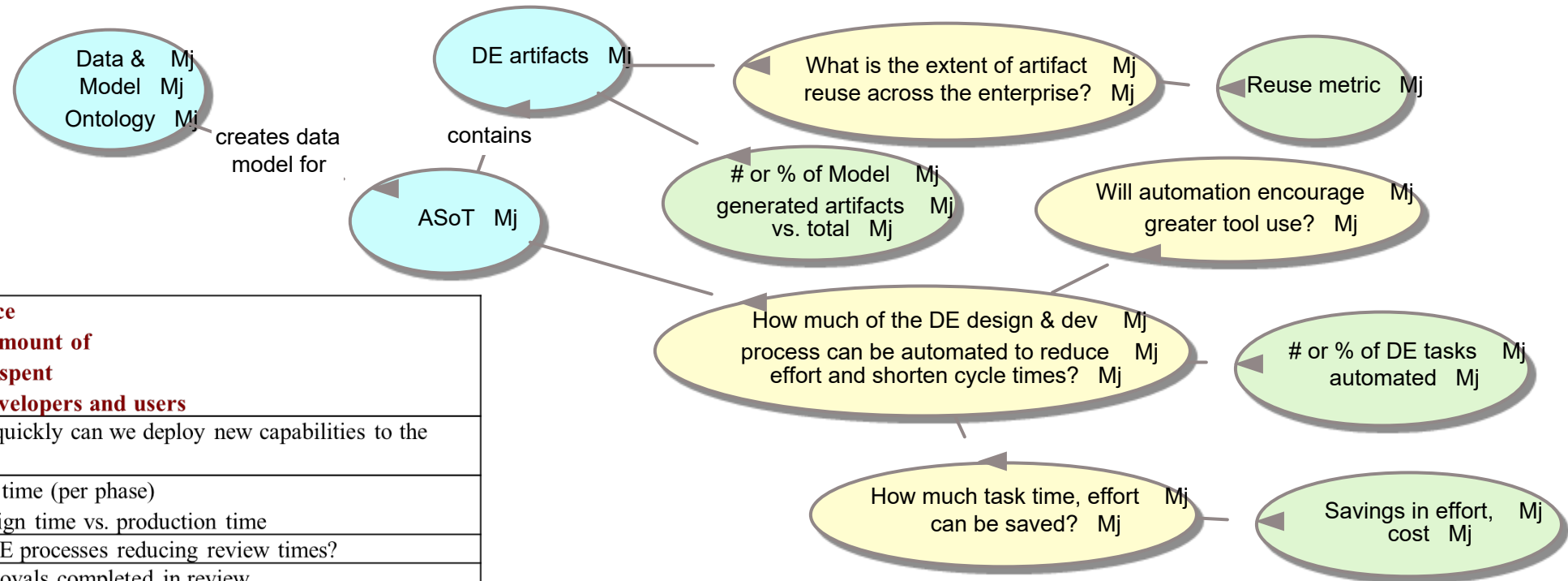
Direct Benefits	Definition
Higher level support for automation	Use of tools and methods that automate previously manual tasks and decisions
Early V&V	Moving tasks into earlier development phases that would have required effort in later phases
Reusability	Reusing existing data, models, and knowledge in new development
Increased traceability	Formally linking requirements, design, test, etc. through models
Strengthened testing	Using data and models to increase test coverage in any phase
Better accessibility of information (ASOT)	Increasing access to digital data and models to more people involved in program decisions
Higher level support for integration	Using data and models to support both the integration of information and system integration tasks
Multiple viewpoints of model	Presentation of data and models in the language and context of those that need access

Improve Quality – Increased Traceability



Goal	Purpose Issue Object (process) Viewpoint	Improve The quality of Traceability across elements Of the system
Question		What # of elements have been modeled v. planned?
Metrics		Size metric
Question		What % of functions are allocated to system model elements?
Metrics		Architectural completeness
Question		What is the extent of coverage and traceability across model elements?
Metrics		Architectural completeness # traceability discrepancies
Question		Are designs more complete and reliable using DE approaches?
Metrics		Model quality? Inconsistencies across stakeholders?

Automation & Reuse



Goal	Purpose Issue Object (process) Viewpoint	Reduce The amount of Time spent By developers and users
Question		How quickly can we deploy new capabilities to the field?
Metrics		Cycle time (per phase) % design time vs. production time
Question		Are DE processes reducing review times?
Metrics		# approvals completed in review Amount of review data captured digitally
Question		What is the extent of artifact reuse across the enterprise?
Metrics		Reuse metric
Question		How much of the DE design and development process can be automated to reduce effort and shorten cycle times?
Metrics		# or % of DE tasks automated
Question		How much

Digital Infrastructure for Collaboration

