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Design as a Sequential Decision Process

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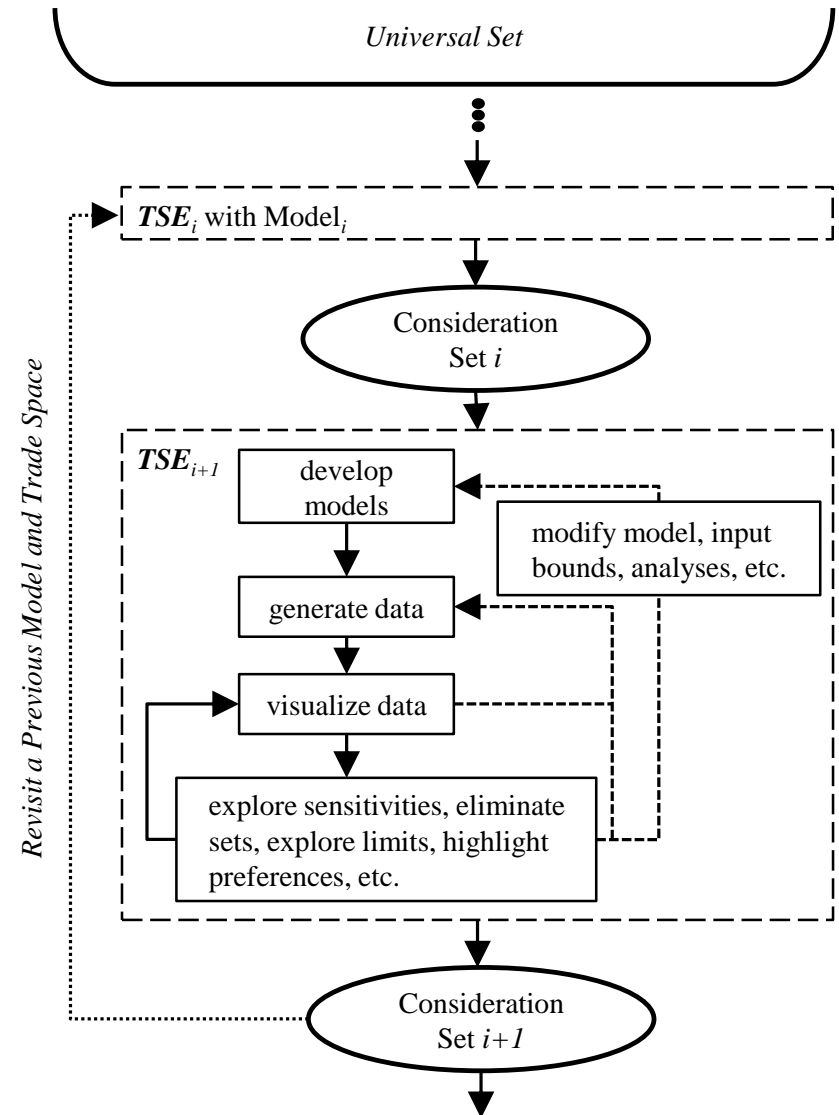
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- PSU has developed and evolved a preliminary *Sequential Decision Framework* for Model-Based Design that provides two key contributions:
 - A framework for linking models into a chain of increasing detail
 - An approach for determining an optimal sequential model chain
- Approach is being brought to bear on a number of problems/projects
 - UAV design
 - Rotorcraft NextGenDesign tool development
 - Army investment portfolio management
 - NSF Resilient Buildings Project
- For each, similar steps...
 - Identifying the trade space
 - Identifying the models used in the design process, with a focus on evolving levels detail
 - Looking to build initial test case model chains to support a design process
 - Use the problem to drive extensions to the framework
 - Understanding how the framework changes modeling

Design as a sequential decision process

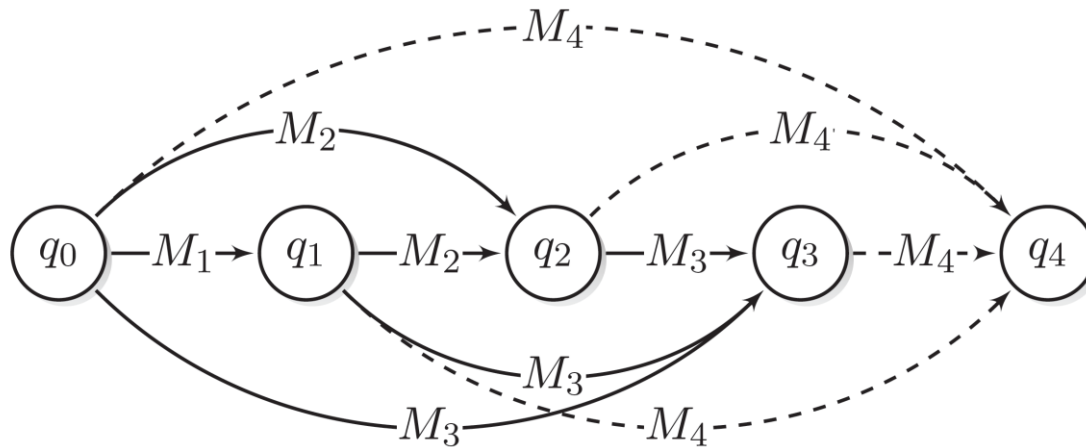
Problem Framing

- Preferences are constructed during the process
 - Different strategies used at different times
 - Noncompensatory versus compensatory
 - Payne et al, (Psychology)
 - Balling (Design engineering)
- Choice is a sequential process of reducing the size of sets and increasing detail
 - Universal, consideration(s) and choice sets
 - Shocker (Marketing)
- Conceptual design is a Sequential Decision Process
 - Customer and provider both gain knowledge throughout the process
 - Defer commitment to best use knowledge
 - Explicitly acknowledge it
 - Singer, Doerry (Set-based Design...Naval Arch)
 - Frye (Pugh Controlled Convergence...Engineering Design)
 - ARL/Penn State
- How decision posed significantly affects choice
 - Prospect theory, framing effects
 - Kahneman, Tversky



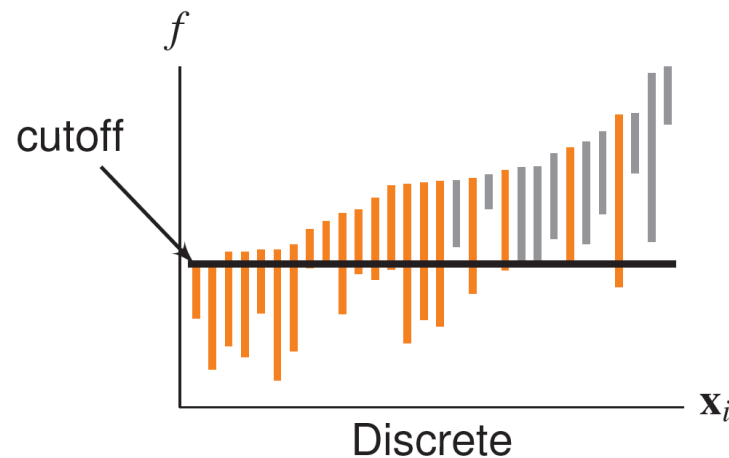
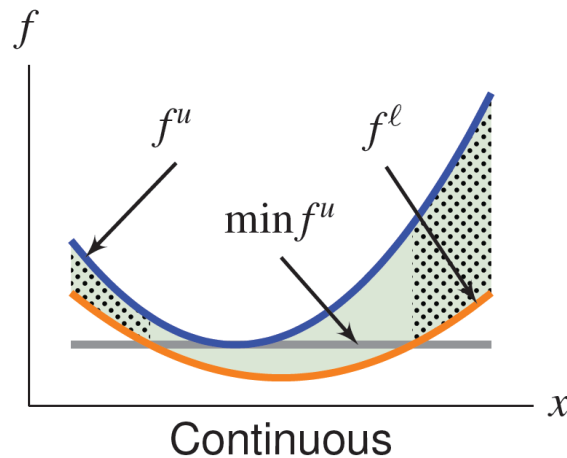
Many potential paths through the design/modeling process

- Lots of models to potentially use
- Low fidelity employed initially, help focus effort
 - models provide rapid feedback at reduced cost
- As a design progresses, the model fidelity increases
 - More accuracy – asymptotically approaches reality
 - Cost increases superlinearly
 - Higher fidelity = more inputs and outputs and more variable interactions
- Space to be considered decreases in breadth
- Questions
 - how should models link together?
 - What is the “best” modeling path?



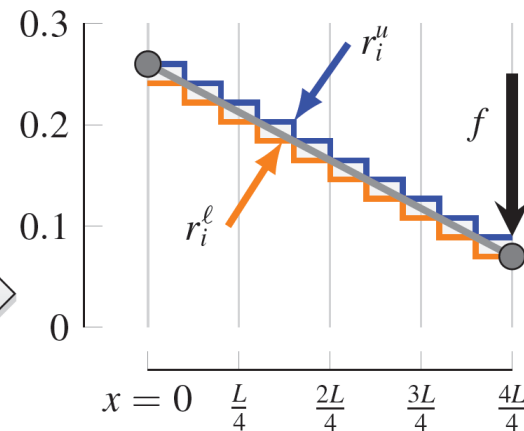
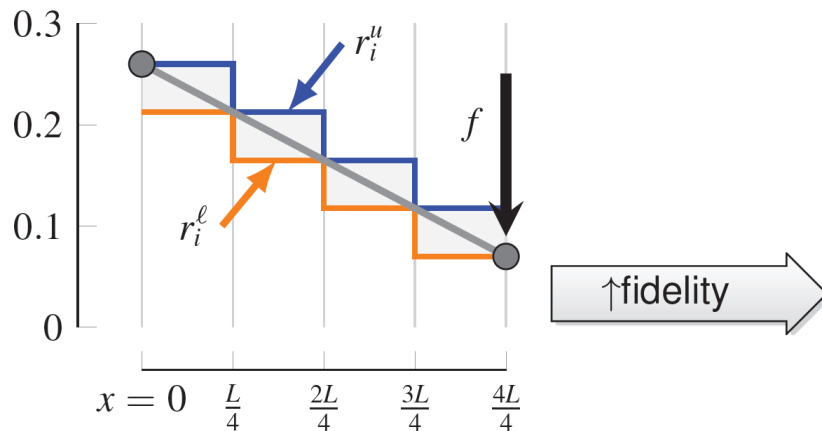
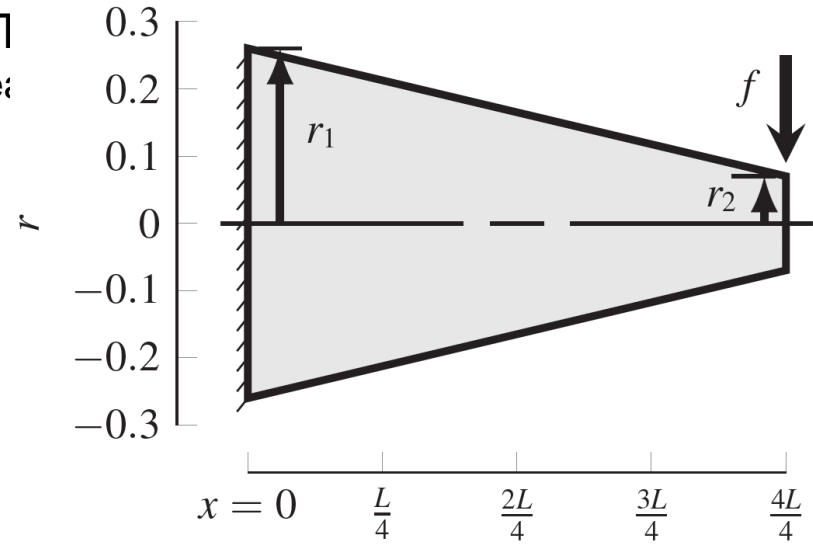
Formal Model of Connection

- Assume a *detailed* and a *conceptual* model
 - Detailed (high fidelity): $v = g_d(x, y)$
 - Conceptual (low fidelity): $v = g_c(x)$
- Goal is to
 - Find x^* and y^* that minimize v
 - Use the cheaper concept model to cull the space first
- Define g_c to return bounds on detailed model



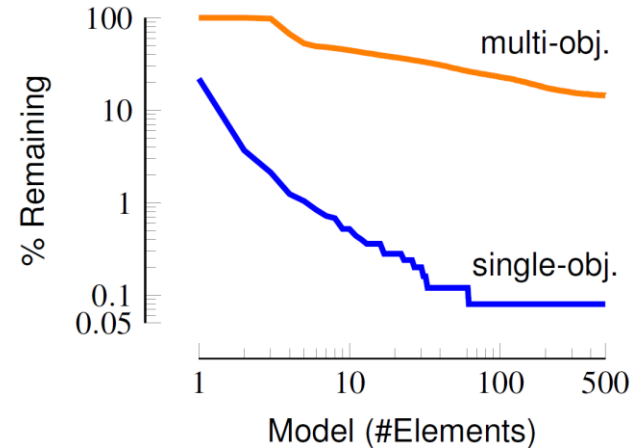
An example problem: cantilevered beam

- 1D FEA of a Cantilevered Beam with 7
 - Inputs: root and tip radii of the conical beam
 - Outputs: mass, tip displacement
- Formulation:
 - Single Objective: $\min_x (0.2 \text{ mass} + 0.8 \delta_{\text{tip}})$
 - Multi-Objective: $\min_x (\text{mass}, \delta_{\text{tip}})$
- Model Fidelity = #finite elements

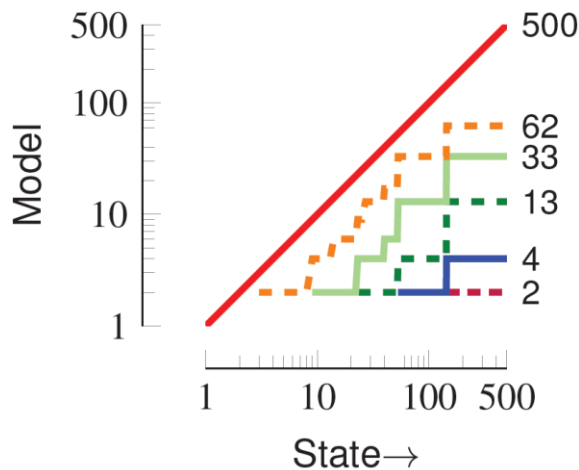


Optimal Modeling Policies

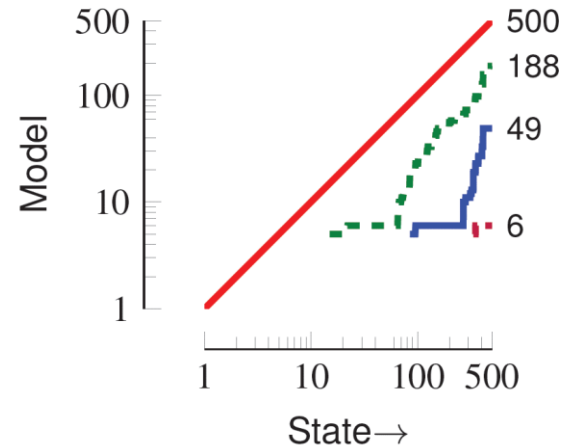
- Discriminatory power approaches the analytic result asymptotically
 - SO yields 1 solution
 - MO yields 327 alternatives



- SO Formulation: $P_{500} = \{2, 4, 13, 33, 62, 500\}$
 - 100-fold reduction in cost



- MO Formulation: $P_{500} = \{6, 49, 188, 500\}$
 - 4-fold reduction in cost



- Sequential model
 - Neatly aligns with set-based design
 - Decision-makers already implicitly make these decisions
 - Attempting to place formalism on the process
- Concept-Detailed Modeling Connection
 - **Key piece** to the sequential model process
 - Building good bounding models requires understanding of the physics of the problem
 - **The value function plays a core role**
 - Must trace bounds to values
 - Multiple objectives greatly reduces discriminatory power of models
- Broadly Applicable, e.g.
 - Equations that can be discretized
 - Cost modeling strategies
 - Rapid heuristics solvers to NP-hard problems
 - Time step simulations