



Standards and Modularity

A Scalable, Multi-Use History

Andrew L. Russell, Ph.D.

SUNY Polytechnic Institute

andrew.russell@sunyit.edu ||

<http://arussell.org>

ANDREW L. RUSSELL

OPEN STANDARDS AND THE DIGITAL AGE

HISTORY, IDEOLOGY, AND NETWORKS



SUNY Poly College of Engineering to Offer New Graduate Degree Program in Response to Changing Workforce and Industry Demands

BY [THERESA MANCUSO](#) · NOVEMBER 15, 2016

SUNY
POLYTECHNIC
INSTITUTE

State Ed approves Master's in Systems
Engineering, one of few such programs
offered nationwide

UTICA, NY – Continuing its mission to offer
students unparalleled academic

programming, SUNY Polytechnic Institute today announced that the New York State Education Department and the State University of New York have approved SUNY Poly's new Master of Science degree in Systems Engineering. The 30 credit degree program will provide students with enhanced theoretical and application-oriented skills and is designed for graduates with already-existing technical capabilities and an appreciation of engineering across multiple disciplines.

SHARE

0



1



Concepts

Standards

Modular

Conclusions

Concepts

Standards

Modularity

Scalable & Multi-Use History

Standards

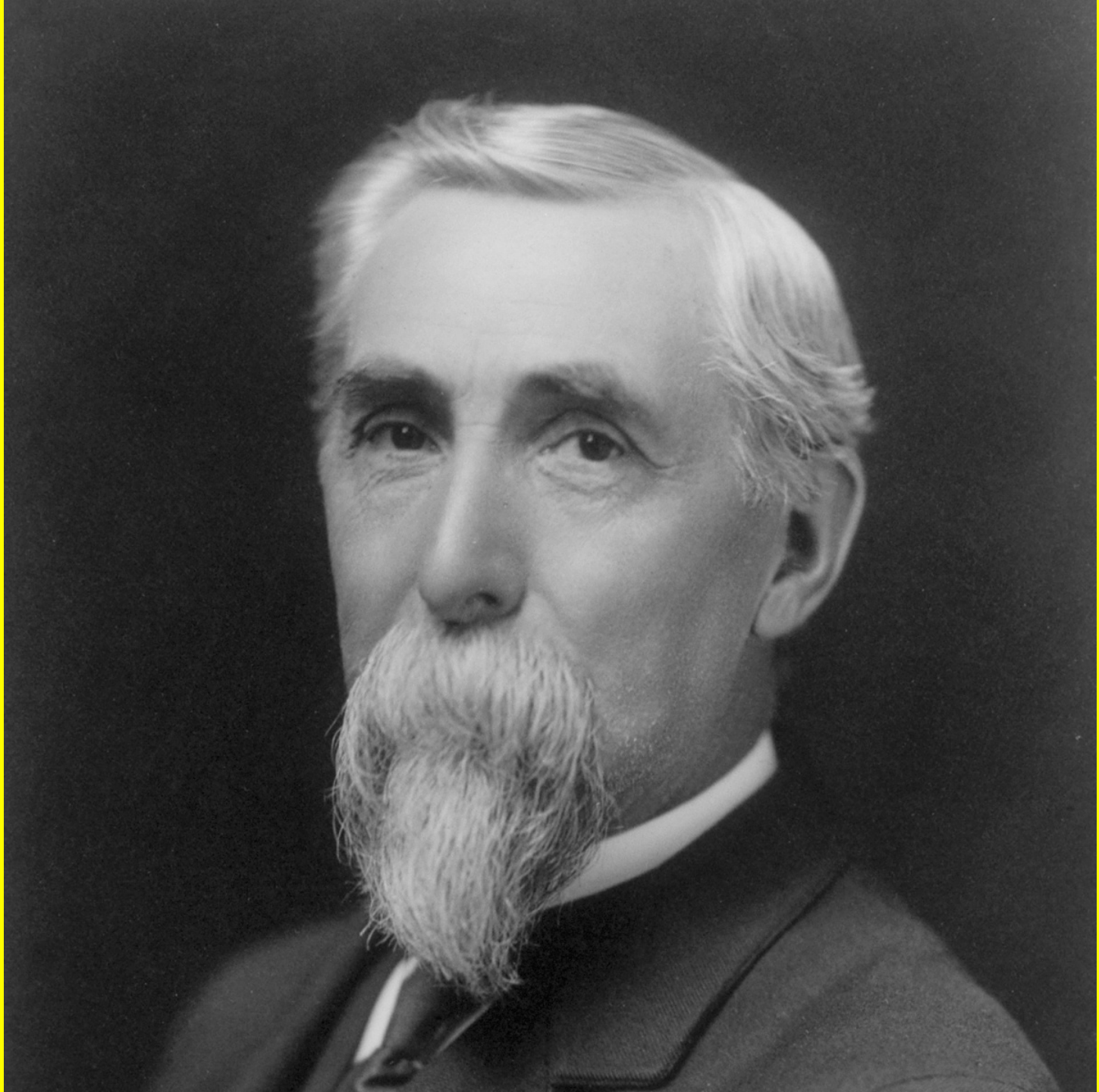
Gribeauval, Blanc, Whitney

Leland

Taylor











“In the past the man has been first;
in the future the system must be first.”

Frederick Winslow Taylor

The Principles of Scientific Management

1911

Modular

Bemis/Corbusier

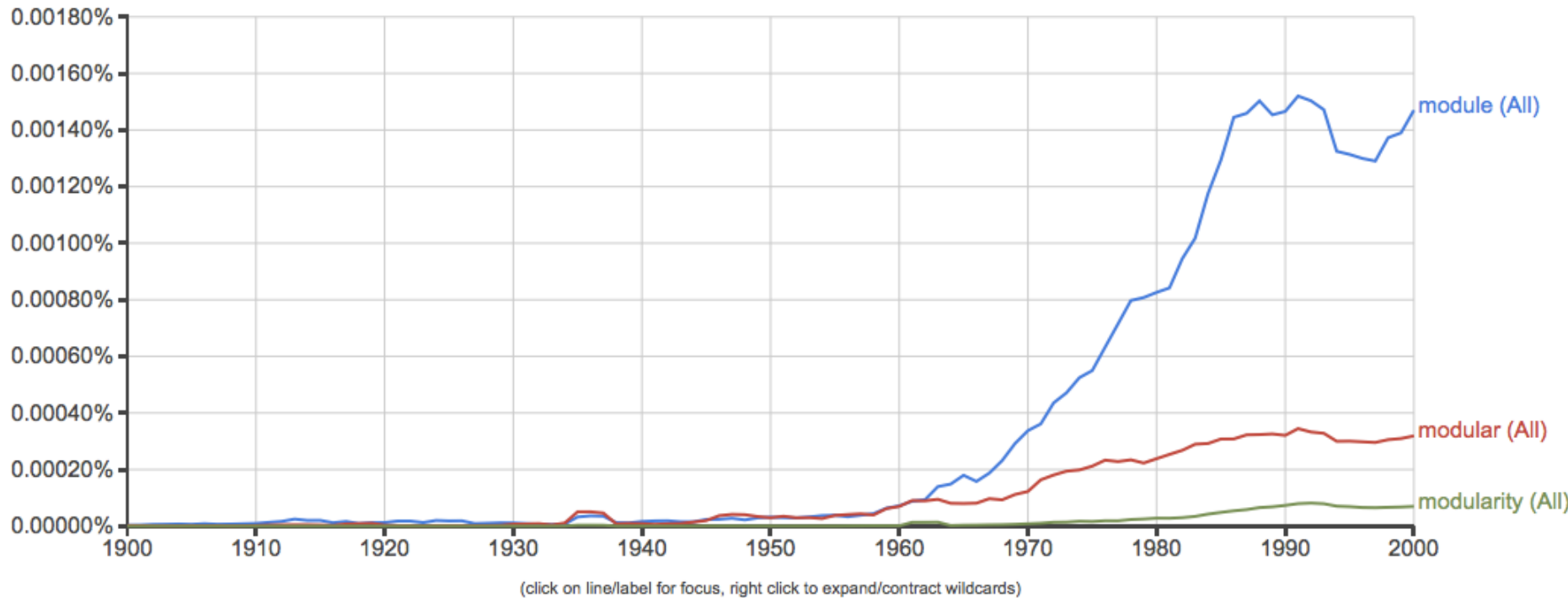
Project Tinkertoy

Simon

Google books Ngram Viewer

Graph these comma-separated phrases: case-insensitive

between and from the corpus with smoothing of [Search lots of books](#)





ALBERT FARWELL BEMIS
1870-1936

Bemis Brothers Bag Company:

- President (1909-25)
- Chairman (1925-34)
- Founder of Bemis, Tennessee (c. 1900)

Bemis Industries, Inc.:

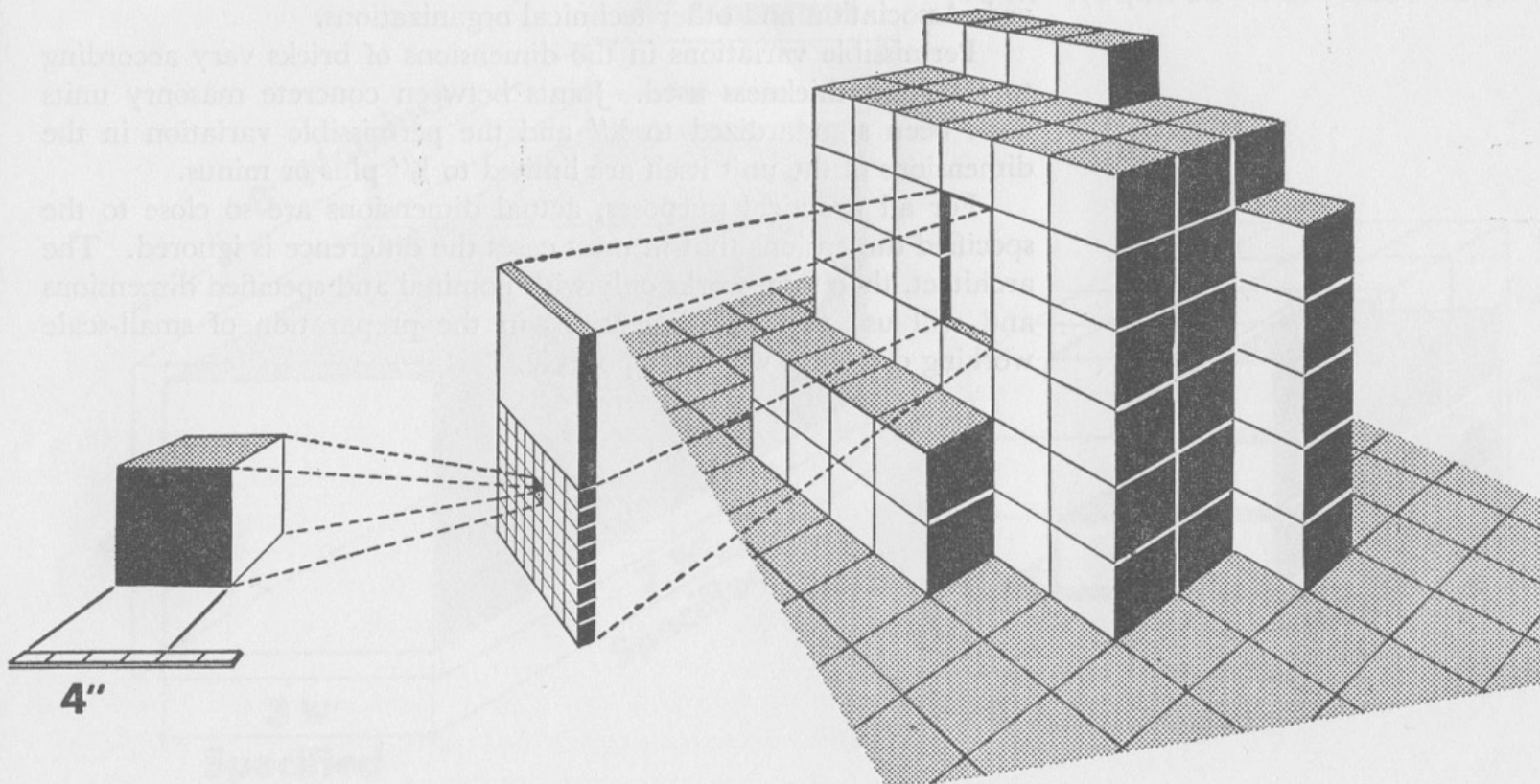
- Holding company, housing and building industries (1920s-30s)
- Vice President: John Ely Burchard

The Evolving House (MIT Press)

- *Volume I: The History of The Home* (1933)
- *Volume II: The Economics of Shelter* (1934)
- *Volume III: Rational Design* (1936)

A MODULAR VOLUME

THE BEMIS CUBICAL MODULAR CONCEPT



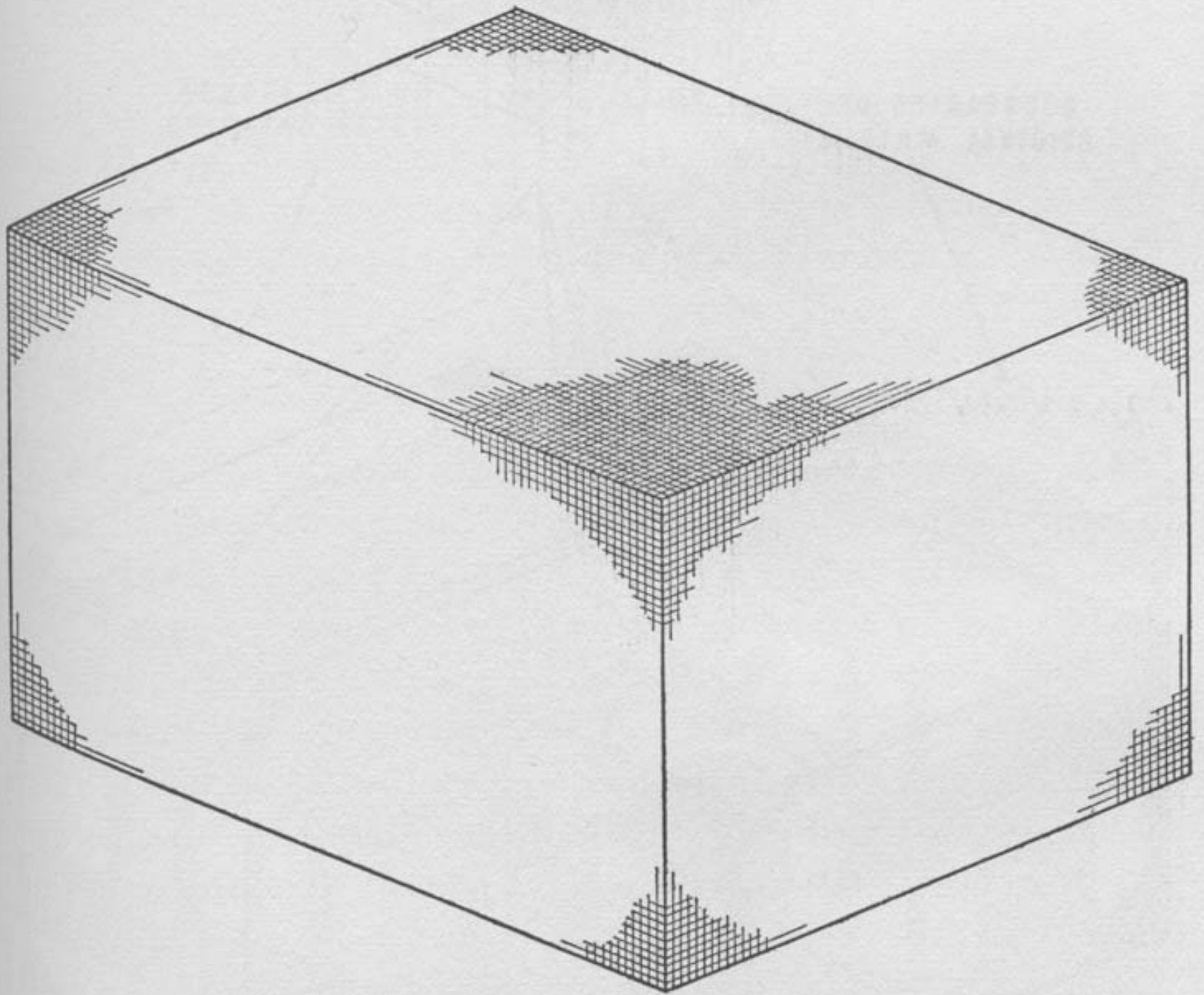


FIG. 17. THE TOTAL MATRIX OF THE HOUSE

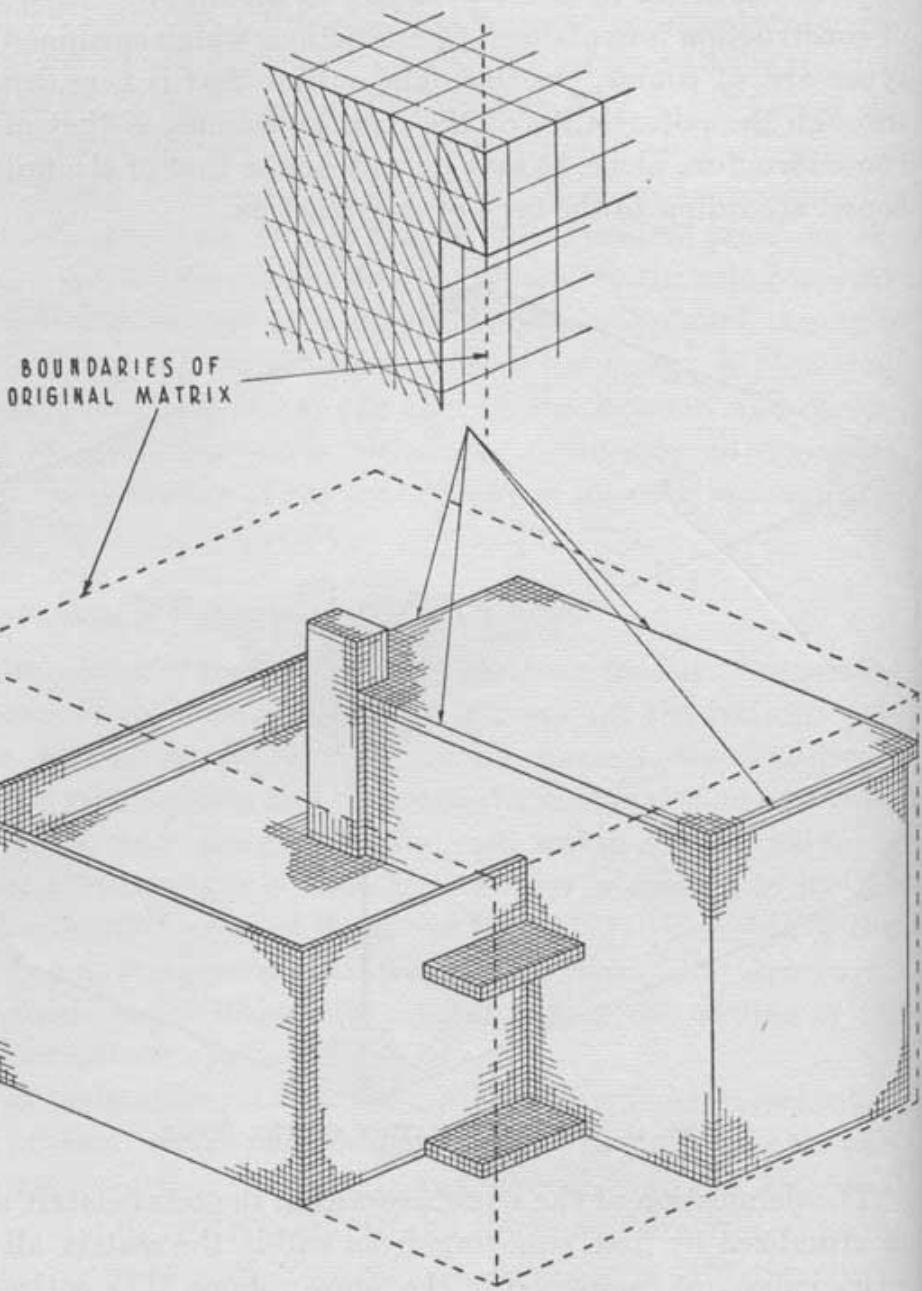


FIG. 18. THE STRUCTURAL MASS DEFINED WITHIN THE MATRIX

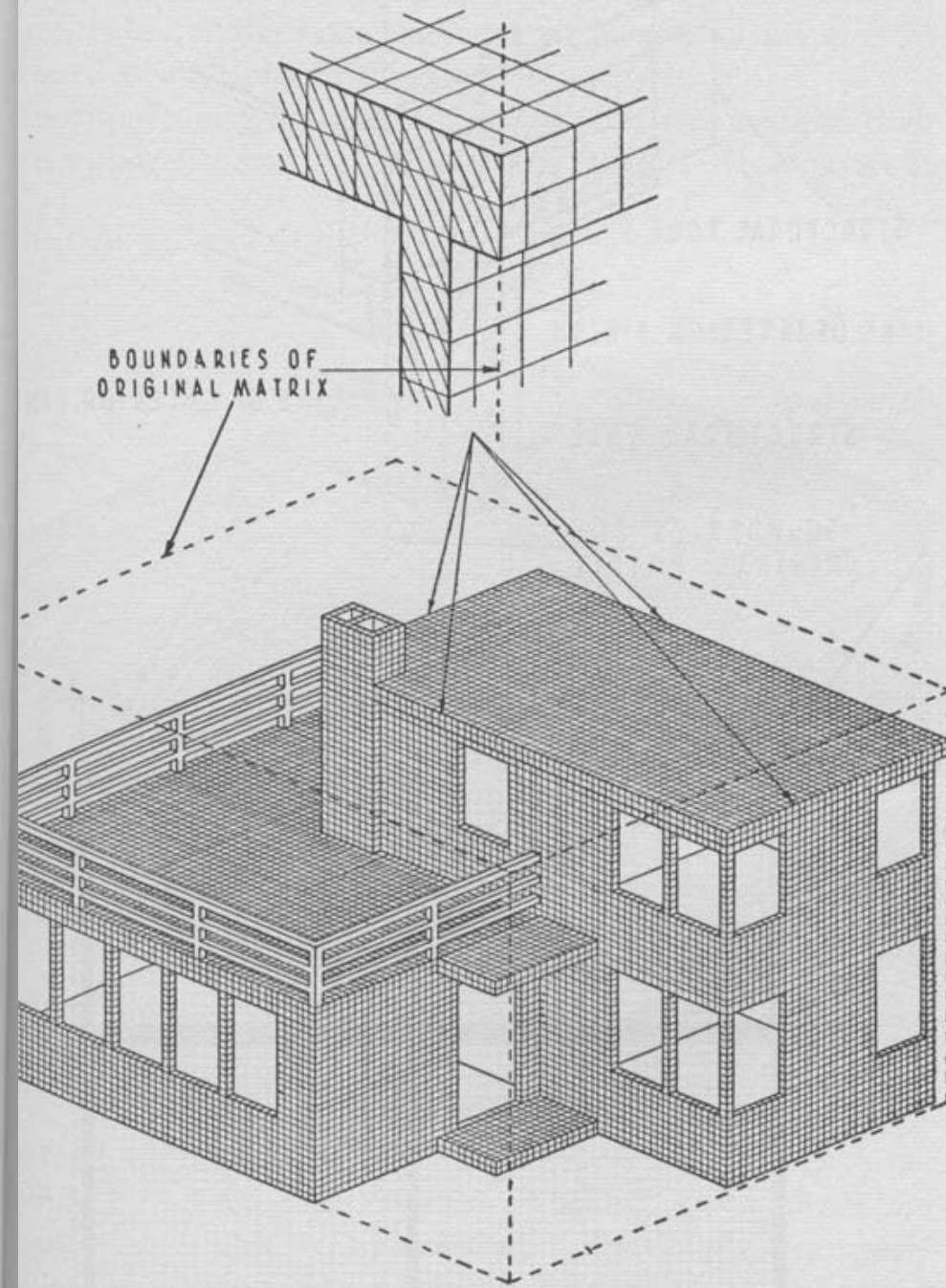


FIG. 19. THE HOUSE STRUCTURE DEFINED WITHIN THE MATRIX

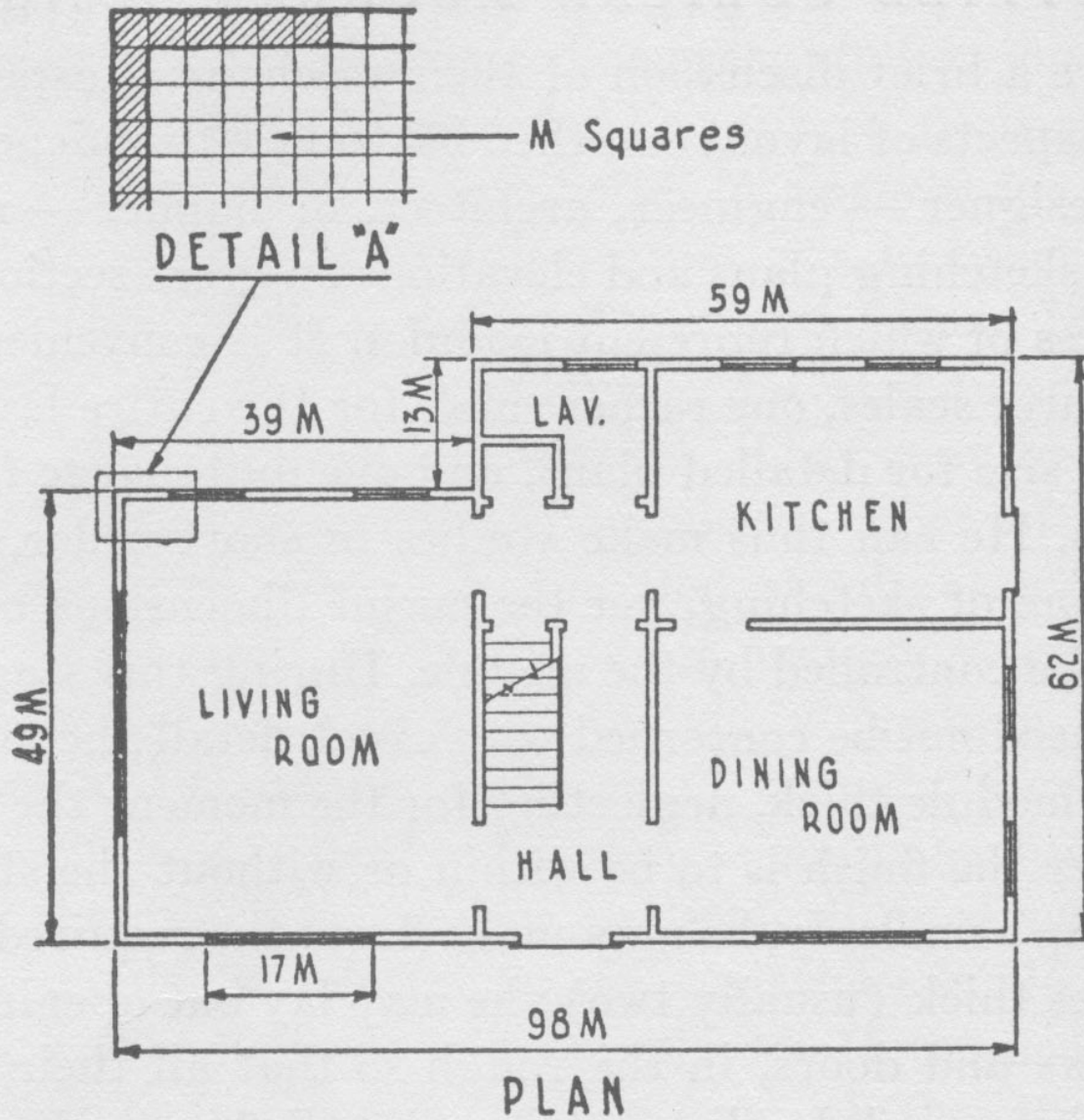


FIG. 94. PRELIMINARY SKETCH OF MODULAR HOUSE

Insets show how modularly ruled lines are used for the sketches

Bemis's contribution: ***an industry-wide conceptual shift in structural design*** would lower costs, reduce waste, and increase efficiency.

A62 GUIDE FOR MODULAR COORDINATION

*A Guide to assist architects and engineers in applying
modular coordination to building plans and details*

by

MYRON W. ADAMS

AND

PRENTICE BRADLEY

Prepared under the direction of

AMERICAN STANDARDS ASSOCIATION PROJECT A62

Sponsored by

THE AMERICAN INSTITUTE OF ARCHITECTS

and

THE PRODUCERS' COUNCIL, INC.

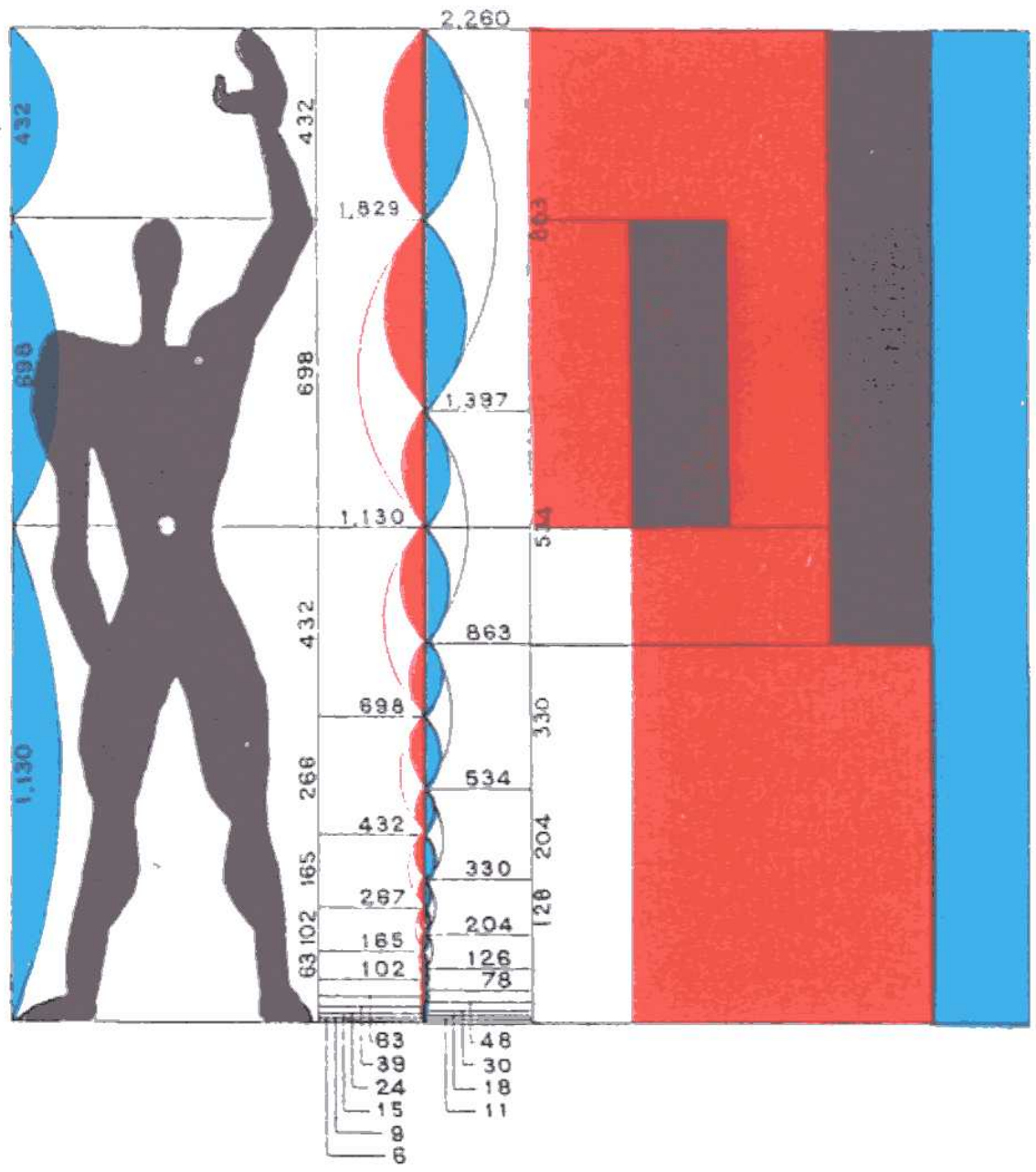
Published by

MODULAR SERVICE ASSOCIATION

A NONPROFIT MASSACHUSETTS CORPORATION

110 Arlington Street

Boston 16, Massachusetts







Modular

Bemis/Corbusier

Project Tinkertoy

Simon

National Bureau of Standards



TECHNICAL NEWS BULLETIN

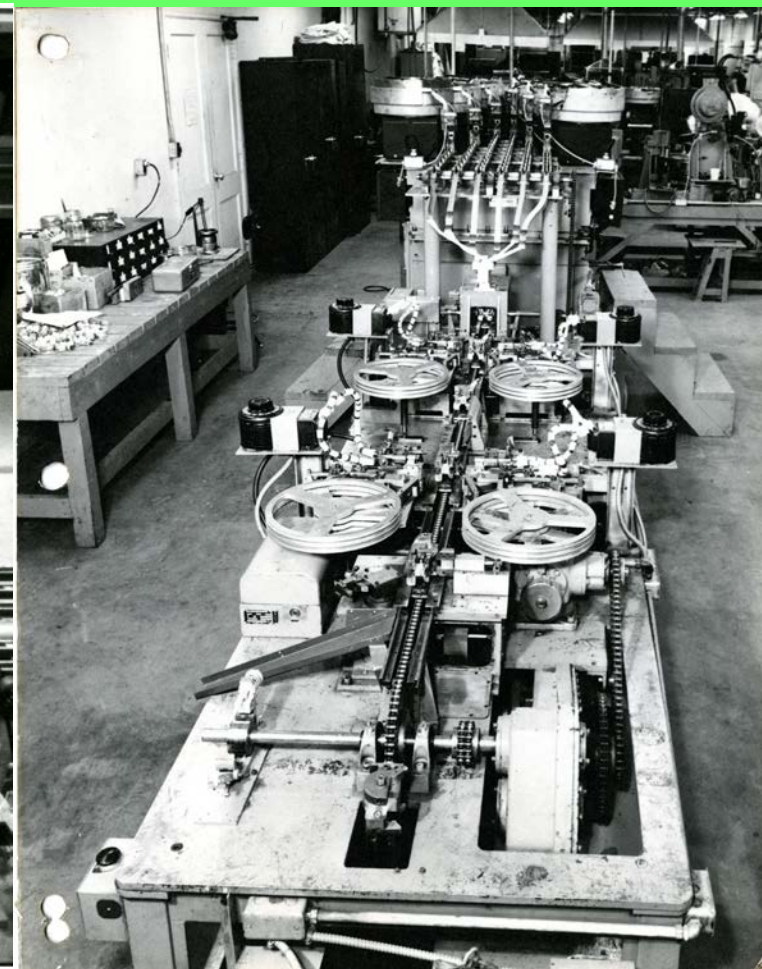
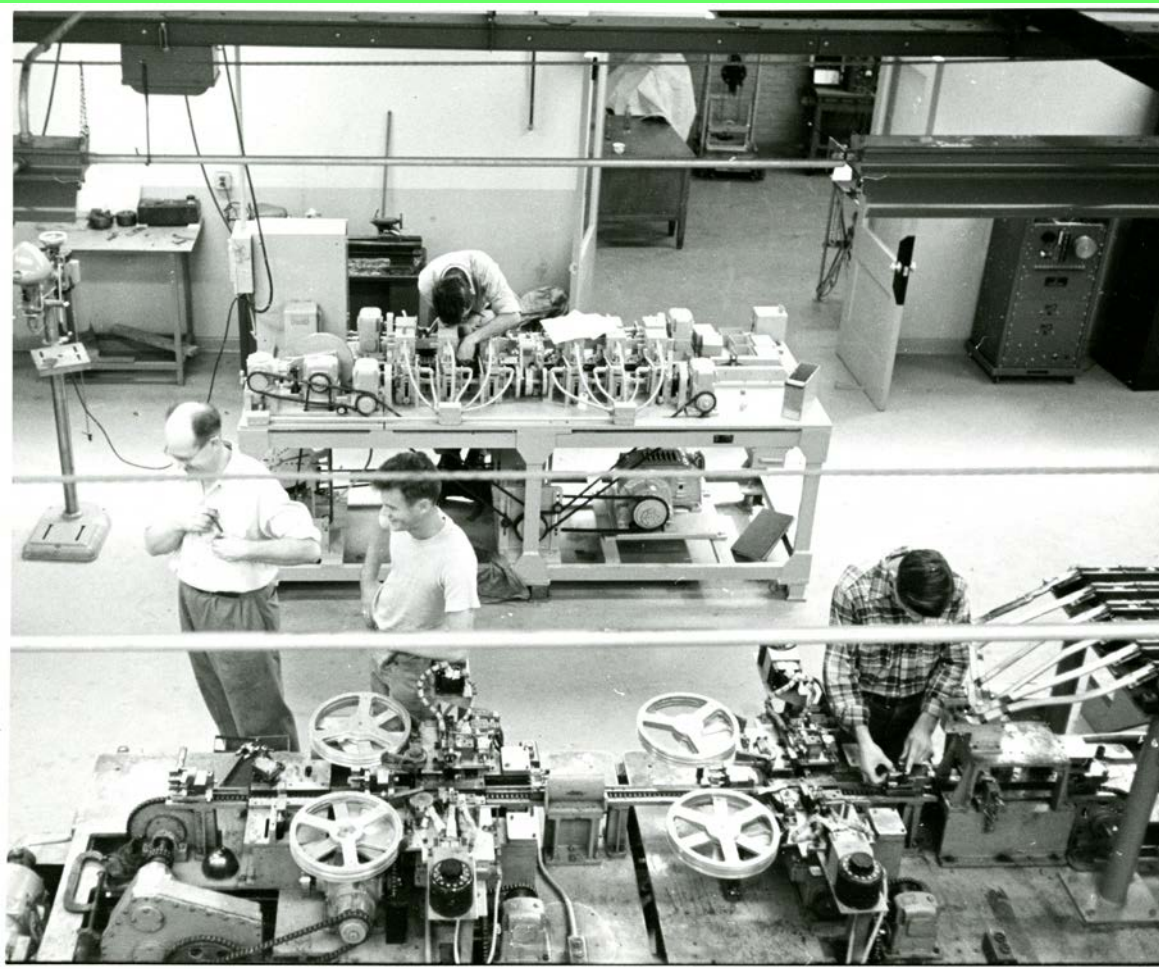
VOLUME 37

NOVEMBER 1953

NUMBER 11

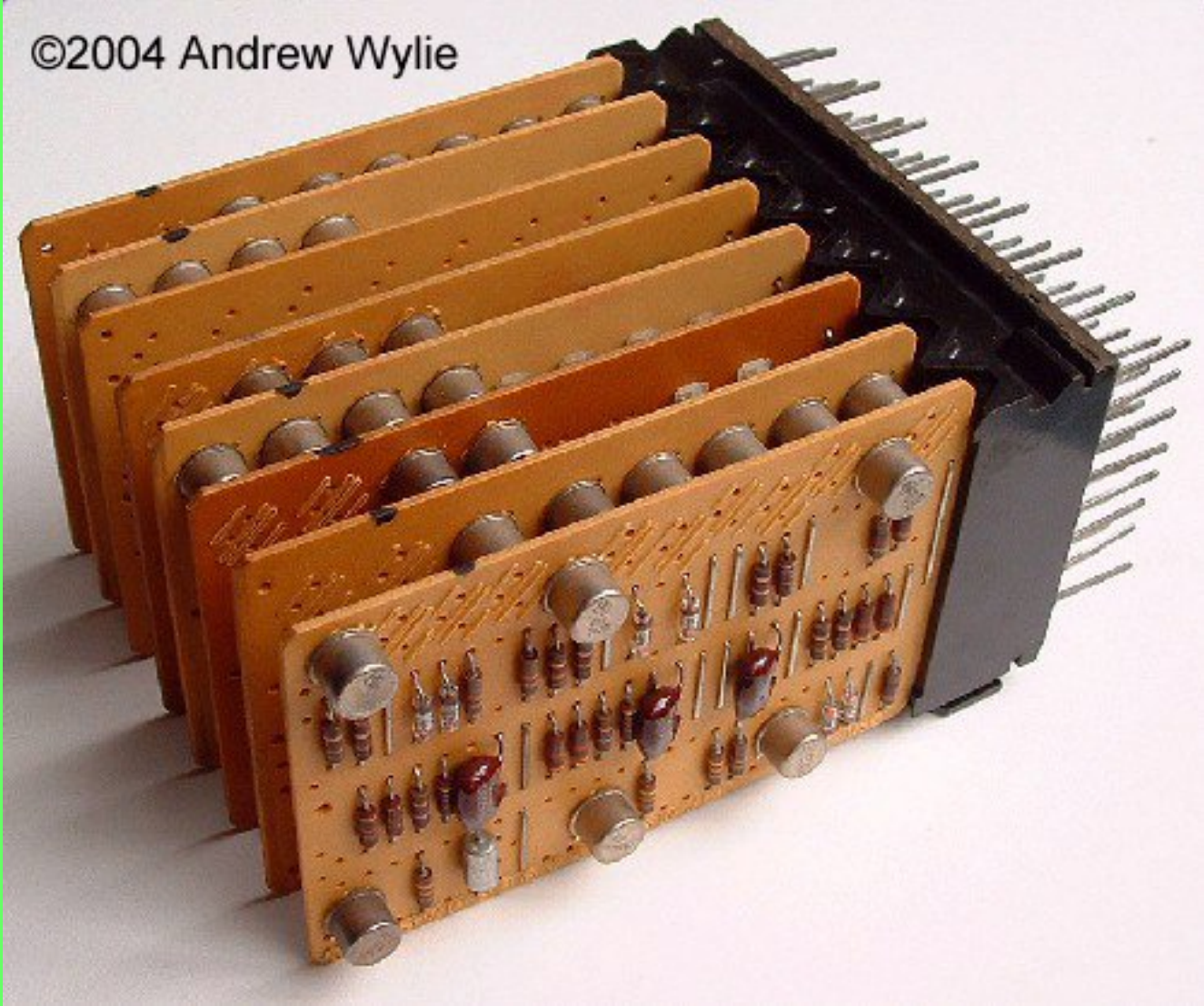
PROJECT TINKERTOY

*Modular Design of Electronics and Mechanized
Production of Electronics*



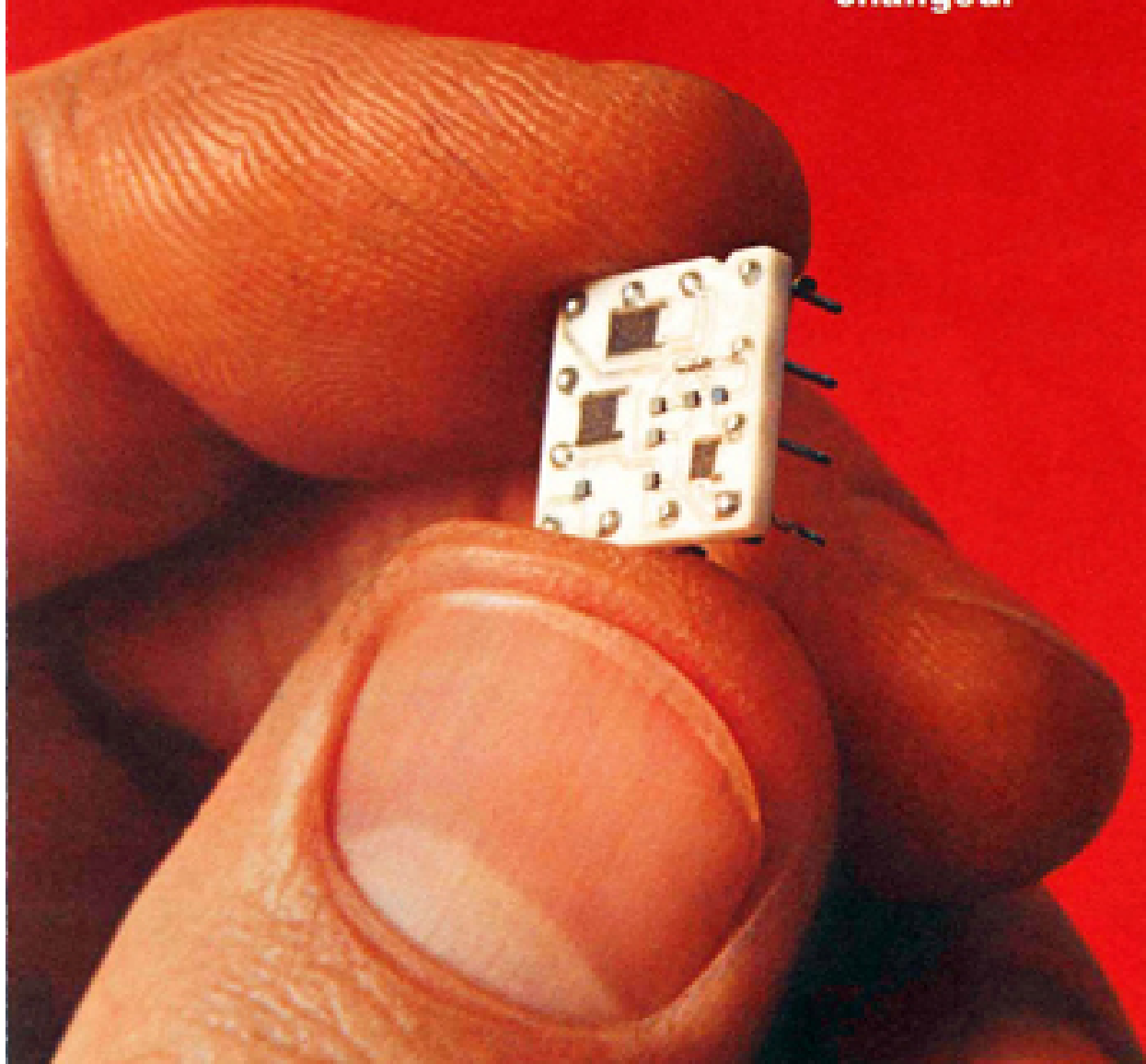
Project Tinkertoy – Mechanized Production of Electronics, c. 1950

©2004 Andrew Wylie

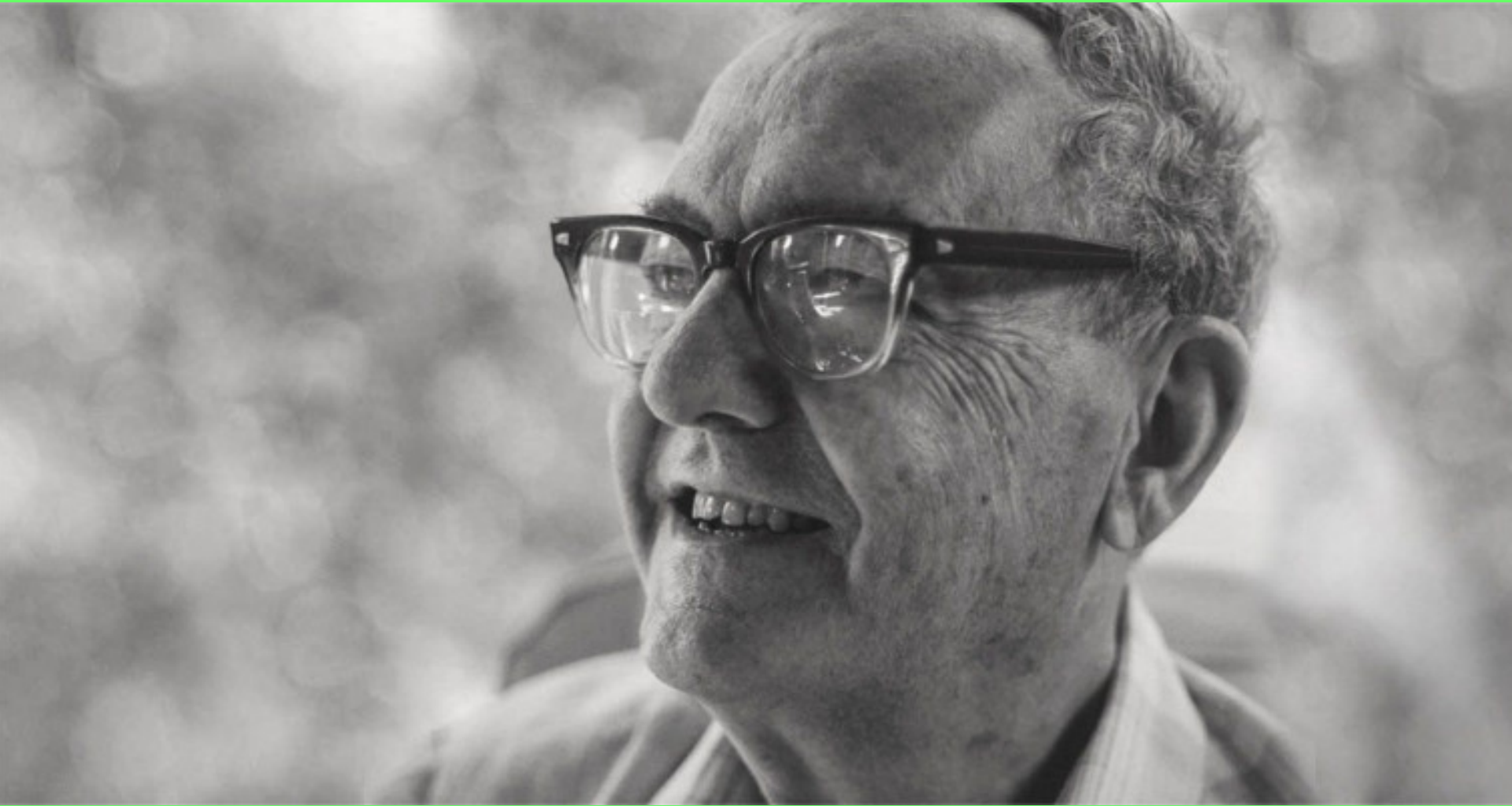


IBM SMS (Standard Modular System) block, c. late 1950s

**On April 7, 1964
the entire concept
of computers
changed.**







Conclusions

Standards & Scale

Concepts & Contexts

Human Costs

Blind Spots & Sweet Spots



Standards and Modularity

A Scalable, Multi-Use History

Andrew L. Russell, Ph.D.

SUNY Polytechnic Institute

andrew.russell@sunyit.edu ||

<http://arussell.org>